

DIRECCIÓN EJECUTIVA DE PRERROGATIVAS Y PARTIDOS POLÍTICOS

DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

INFORME DE MONITOREO

CENACOM

OFICINAS CENTRALES

Corte del 10/03/2013 al 07/07/2013

INFORME PARA EL COMITÉ																
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	FEPADE	118	87	73.73%	26	22.03%	113	95.76%	0	0.00%	5	4.24%
2					IEE	3360	2582	76.85%	595	17.71%	3177	94.55%	2	0.06%	181	5.39%
3					IFE	3246	2553	78.65%	579	17.84%	3132	96.49%	2	0.06%	112	3.45%
4					MC	264	236	89.39%	19	7.20%	255	96.59%	1	0.38%	8	3.03%
5					MP	130	108	83.08%	18	13.85%	126	96.92%	1	0.77%	3	2.31%
6					PAN	545	483	88.62%	47	8.62%	530	97.25%	2	0.37%	13	2.39%
7					PCPP	34	26	76.47%	7	20.59%	33	97.06%	0	0.00%	1	2.94%
8					PNA	243	212	87.24%	25	10.29%	237	97.53%	0	0.00%	6	2.47%
9					PRD	241	212	87.97%	24	9.96%	236	97.93%	0	0.00%	5	2.07%
10					PRI	858	717	83.57%	116	13.52%	833	97.09%	2	0.23%	23	2.68%
11					PSI	115	101	87.83%	10	8.70%	111	96.52%	0	0.00%	4	3.48%
12					PT	384	346	90.10%	28	7.29%	374	97.40%	1	0.26%	9	2.34%
13					PU	130	119	91.54%	8	6.15%	127	97.69%	1	0.77%	2	1.54%
14					PVEM	143	128	89.51%	13	9.09%	141	98.60%	1	0.70%	1	0.70%
15					TEEP	1680	1444	85.95%	178	10.60%	1622	96.55%	1	0.06%	57	3.39%
TOTAL CANAL: XENG-AM 870						11491	9354	81.40%	1693	14.73%	11047	96.14%	14	0.12%	430	3.74%
TOTAL MEDIO: RADIO CONCESIONADO						11491	9354	81.40%	1693	14.73%	11047	96.14%	14	0.12%	430	3.74%
16	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	FEPADE	118	112	94.92%	6	5.08%	118	100.00%	0	0.00%	0	0.00%
17					IEE	3360	3238	96.37%	107	3.18%	3345	99.55%	0	0.00%	15	0.45%
18					IFE	3246	3129	96.40%	108	3.33%	3237	99.72%	0	0.00%	9	0.28%
19					MC	264	255	96.59%	9	3.41%	264	100.00%	0	0.00%	0	0.00%
20					MP	130	115	88.46%	14	10.77%	129	99.23%	0	0.00%	1	0.77%
21					PAN	545	528	96.88%	15	2.75%	543	99.63%	0	0.00%	2	0.37%
22					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
23					PNA	243	237	97.53%	5	2.06%	242	99.59%	0	0.00%	1	0.41%
24					PRD	241	233	96.68%	6	2.49%	239	99.17%	0	0.00%	2	0.83%
25					PRI	858	792	92.31%	60	6.99%	852	99.30%	0	0.00%	6	0.70%
26					PSI	115	104	90.43%	11	9.57%	115	100.00%	0	0.00%	0	0.00%
27					PT	384	373	97.14%	9	2.34%	382	99.48%	0	0.00%	2	0.52%
28					PU	130	127	97.69%	3	2.31%	130	100.00%	0	0.00%	0	0.00%
29					PVEM	143	140	97.90%	3	2.10%	143	100.00%	0	0.00%	0	0.00%
30					TEEP	1680	1644	97.86%	32	1.90%	1676	99.76%	0	0.00%	4	0.24%
TOTAL CANAL: XHNGO-FM 98.9						11491	11061	96.26%	388	3.38%	11449	99.63%	0	0.00%	42	0.37%
31	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	FEPADE	118	108	91.53%	5	4.24%	113	95.76%	0	0.00%	5	4.24%
32					IEE	3360	3190	94.94%	124	3.69%	3314	98.63%	4	0.12%	42	1.25%
33					IFE	3246	3091	95.22%	111	3.42%	3202	98.64%	5	0.15%	39	1.20%
34					MC	264	249	94.32%	12	4.55%	261	98.86%	0	0.00%	3	1.14%
35					MP	130	110	84.62%	15	11.54%	125	96.15%	0	0.00%	5	3.85%
36					PAN	545	524	96.15%	15	2.75%	539	98.90%	0	0.00%	6	1.10%
37					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
38					PNA	243	235	96.71%	6	2.47%	241	99.18%	0	0.00%	2	0.82%
39					PRD	241	231	95.85%	6	2.49%	237	98.34%	0	0.00%	4	1.66%
40					PRI	858	776	90.44%	72	8.39%	848	98.83%	0	0.00%	10	1.17%
41					PSI	115	104	90.43%	9	7.83%	113	98.26%	0	0.00%	2	1.74%
42					PT	384	366	95.31%	15	3.91%	381	99.22%	0	0.00%	3	0.78%
43					PU	130	123	94.62%	5	3.85%	128	98.46%	0	0.00%	2	1.54%
44					PVEM	143	137	95.80%	5	3.50%	142	99.30%	0	0.00%	1	0.70%
45					TEEP	1680	1622	96.55%	33	1.96%	1655	98.51%	2	0.12%	23	1.37%
TOTAL CANAL: XHTEZ-FM 90.9						11491	10900	94.86%	433	3.77%	11333	98.63%	11	0.10%	147	1.28%
46	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	FEPADE	118	110	93.22%	7	5.93%	117	99.15%	0	0.00%	1	0.85%
47					IEE	3360	3141	93.48%	148	4.40%	3289	97.89%	4	0.12%	67	1.99%
48					IFE	3246	3041	93.68%	142	4.37%	3183	98.06%	5	0.15%	58	1.79%
49					MC	264	246	93.18%	15	5.68%	261	98.86%	0	0.00%	3	1.14%
50					MP	130	118	90.77%	12	9.23%	130	100.00%	0	0.00%	0	0.00%
51					PAN	545	517	94.86%	19	3.49%	536	98.35%	0	0.00%	9	1.65%
52					PCPP	34	33	97.06%	0	0.00%	33	97.06%	0	0.00%	1	2.94%
53					PNA	243	229	94.24%	10	4.12%	239	98.35%	0	0.00%	4	1.65%
54					PRD	241	228	94.61%	10	4.15%	238	98.76%	0	0.00%	3	1.24%
55					PRI	858	768	89.51%	78	9.09%	846	98.60%	0	0.00%	12	1.40%
56					PSI	115	111	96.52%	4	3.48%	115	100.00%	0	0.00%	0	0.00%
57					PT	384	359	93.49%	20	5.21%	379	98.70%	0	0.00%	5	1.30%
58					PU	130	126	96.92%	4	3.08%	130	100.00%	0	0.00%	0	0.00%
59					PVEM	143	135	94.41%	5	3.50%	140	97.90%	0	0.00%	3	2.10%
60					TEEP	1680	1608	95.71%	45	2.68%	1653	98.39%	0	0.00%	27	1.61%
TOTAL CANAL: XHZTP-FM 105.3						11491	10770	93.73%	519	4.52%	11289	98.24%	9	0.08%	193	1.68%
TOTAL MEDIO: RADIO PERMISSIONADO						34473	32731	94.95%	1340	3.89%	34071	98.83%	20	0.06%	382	1.11%
TOTAL CEVEM: 98 - HUAUCHINANGO						45964	42085	91.56%	3033	6.60%	45118	98.16%	34	0.07%	812	1.77%
61					FEPADE	118	112	94.92%	6	5.08%	118	100.00%	0	0.00%	0	0.00%
62					IEE	3360	3231	96.16%	128	3.81%	3359	99.97%	1	0.03%	0	0.00%
63					IFE	3246	3131	96.46%	113	3.48%	3244	99.94%	2	0.06%	0	0.00%
64					MC	264	256	96.97%	8	3.03%	264	100.00%	0	0.00%	0	0.00%
65					MP	130	118	90.77%	12	9.23%	130	100.00%	0	0.00%	0	0.00%

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
66	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XECD-AM 1170	PAN	545	531	97.43%	14	2.57%	545	100.00%	0	0.00%	0	0.00%		
67					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%	0	0.00%
68					PNA	243	237	97.53%	6	2.47%	243	100.00%	0	0.00%	0	0.00%	0	0.00%
69					PRD	241	235	97.51%	6	2.49%	241	100.00%	0	0.00%	0	0.00%	0	0.00%
70					PRI	858	803	93.59%	55	6.41%	858	100.00%	0	0.00%	0	0.00%	0	0.00%
71					PSI	115	110	95.65%	5	4.35%	115	100.00%	0	0.00%	0	0.00%	0	0.00%
72					PT	384	374	97.40%	10	2.60%	384	100.00%	0	0.00%	0	0.00%	0	0.00%
73					PU	130	126	96.92%	4	3.08%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
74					PVEM	143	139	97.20%	4	2.80%	143	100.00%	0	0.00%	0	0.00%	0	0.00%
75					TEEP	1680	1635	97.32%	44	2.62%	1679	99.94%	1	0.06%	0	0.00%	0	0.00%
TOTAL CANAL: XECD-AM 1170						11491	11071	96.34%	416	3.62%	11487	99.97%	4	0.03%	0	0.00%		
76	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEHR-AM 1090	FEPADE	118	113	95.76%	5	4.24%	118	100.00%	0	0.00%	0	0.00%		
77					IEE	3360	3272	97.38%	45	1.34%	3317	98.72%	43	1.28%	0	0.00%	0	0.00%
78					IFE	3246	3156	97.23%	45	1.39%	3201	98.61%	45	1.39%	0	0.00%	0	0.00%
79					MC	264	257	97.35%	2	0.76%	259	98.11%	5	1.89%	0	0.00%	0	0.00%
80					MP	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
81					PAN	545	537	98.53%	2	0.37%	539	98.90%	6	1.10%	0	0.00%	0	0.00%
82					PCPP	34	32	94.12%	1	2.94%	33	97.06%	1	2.94%	0	0.00%	0	0.00%
83					PNA	243	238	97.94%	1	0.41%	239	98.35%	4	1.65%	0	0.00%	0	0.00%
84					PRD	241	238	98.76%	1	0.41%	239	99.17%	2	0.83%	0	0.00%	0	0.00%
85					PRI	858	795	92.66%	53	6.18%	848	98.83%	10	1.17%	0	0.00%	0	0.00%
86					PSI	115	114	99.13%	0	0.00%	114	99.13%	1	0.87%	0	0.00%	0	0.00%
87					PT	384	380	98.96%	1	0.26%	381	99.22%	3	0.78%	0	0.00%	0	0.00%
88					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
89					PVEM	143	139	97.20%	0	0.00%	139	97.20%	4	2.80%	0	0.00%	0	0.00%
90					TEEP	1680	1635	97.32%	23	1.37%	1658	98.69%	22	1.31%	0	0.00%	0	0.00%
TOTAL CANAL: XEHR-AM 1090						11491	11155	97.08%	190	1.65%	11345	98.73%	146	1.27%	0	0.00%		
91	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPUE-AM 1210	FEPADE	118	111	94.07%	5	4.24%	116	98.31%	2	1.69%	0	0.00%		
92					IEE	3360	3302	98.27%	40	1.19%	3342	99.46%	15	0.45%	3	0.09%	0	0.00%
93					IFE	3246	3185	98.12%	42	1.29%	3227	99.41%	17	0.52%	2	0.06%	0	0.00%
94					MC	264	256	96.97%	4	1.52%	260	98.48%	4	1.52%	0	0.00%	0	0.00%
95					MP	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
96					PAN	545	539	98.90%	2	0.37%	541	99.27%	2	0.37%	2	0.37%	0	0.00%
97					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%	0	0.00%
98					PNA	243	240	98.77%	1	0.41%	241	99.18%	1	0.41%	1	0.41%	0	0.00%
99					PRD	241	238	98.76%	1	0.41%	239	99.17%	2	0.83%	0	0.00%	0	0.00%
100					PRI	858	799	93.12%	52	6.06%	851	99.18%	5	0.58%	2	0.23%	0	0.00%
101					PSI	115	114	99.13%	0	0.00%	114	99.13%	1	0.87%	0	0.00%	0	0.00%
102					PT	384	378	98.44%	1	0.26%	379	98.70%	4	1.04%	1	0.26%	0	0.00%
103					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
104					PVEM	143	143	100.00%	0	0.00%	143	100.00%	0	0.00%	0	0.00%	0	0.00%
105					TEEP	1680	1652	98.33%	19	1.13%	1671	99.46%	8	0.48%	1	0.06%	0	0.00%
TOTAL CANAL: XEPUE-AM 1210						11491	11240	97.82%	178	1.55%	11418	99.36%	61	0.53%	12	0.10%		
106	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZT-AM 1250	FEPADE	118	111	94.07%	4	3.39%	115	97.46%	3	2.54%	0	0.00%		
107					IEE	3360	3198	95.18%	131	3.90%	3329	99.08%	27	0.80%	4	0.12%	0	0.00%
108					IFE	3246	3088	95.13%	127	3.91%	3215	99.04%	27	0.83%	4	0.12%	0	0.00%
109					MC	264	259	98.11%	1	0.38%	260	98.48%	4	1.52%	0	0.00%	0	0.00%
110					MP	130	121	93.08%	7	5.38%	128	98.46%	2	1.54%	0	0.00%	0	0.00%
111					PAN	545	535	98.17%	3	0.55%	538	98.72%	4	0.73%	3	0.55%	0	0.00%
112					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%	0	0.00%
113					PNA	243	239	98.35%	1	0.41%	240	98.77%	2	0.82%	1	0.41%	0	0.00%
114					PRD	241	236	97.93%	2	0.83%	238	98.76%	3	1.24%	0	0.00%	0	0.00%
115					PRI	858	811	94.52%	38	4.43%	849	98.95%	8	0.93%	1	0.12%	0	0.00%
116					PSI	115	114	99.13%	0	0.00%	114	99.13%	1	0.87%	0	0.00%	0	0.00%
117					PT	384	378	98.44%	1	0.26%	379	98.70%	5	1.30%	0	0.00%	0	0.00%
118					PU	130	126	96.92%	1	0.77%	127	97.69%	3	2.31%	0	0.00%	0	0.00%
119					PVEM	143	141	98.60%	0	0.00%	141	98.60%	2	1.40%	0	0.00%	0	0.00%
120					TEEP	1680	1627	96.85%	38	2.26%	1665	99.11%	14	0.83%	1	0.06%	0	0.00%
TOTAL CANAL: XEZT-AM 1250						11491	11018	95.88%	354	3.08%	11372	98.96%	105	0.91%	14	0.12%		
121	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZAR-AM 920	FEPADE	118	111	94.07%	7	5.93%	118	100.00%	0	0.00%	0	0.00%		
122					IEE	3360	3213	95.63%	95	2.83%	3308	98.45%	52	1.55%	0	0.00%	0	0.00%
123					IFE	3246	3090	95.19%	98	3.02%	3188	98.21%	58	1.79%	0	0.00%	0	0.00%
124					MC	264	257	97.35%	4	1.52%	261	98.86%	3	1.14%	0	0.00%	0	0.00%
125					MP	130	122	93.85%	8	6.15%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
126					PAN	545	531	97.43%	6	1.10%	537	98.53%	8	1.47%	0	0.00%	0	0.00%
127					PCPP	34	32	94.12%	0	0.00%	32	94.12%	2	5.88%	0	0.00%	0	0.00%
128					PNA	243	230	94.65%	4	1.65%	234	96.30%	9	3.70%	0	0.00%	0	0.00%
129					PRD	241	234	97.10%	2	0.83%	236	97.93%	5	2.07%	0	0.00%	0	0.00%
130					PRI	858	802	93.47%	42	4.90%	844	98.37%	14	1.63%	0	0.00%	0	0.00%
131					PSI	115	114	99.13%	1	0.87%	115	100.00%	0	0.00%	0	0.00%	0	0.00%
132					PT	384	376	97.92%	3	0.78%	379	98.70%	5	1.30%	0	0.00%	0	0.00%
133					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
134					PVEM	143	140	97.90%	1	0.70%	141	98.60%	2	1.40%	0	0.00%	0	0.00%
135					TEEP	1680	1624	96.67%	28	1.67%	1652	98.33%	28	1.67%	0	0.00%	0	0.00%
TOTAL CANAL: XEZAR-AM 920						11491	11005	95.77%	300	2.61%	11305	98.38%	186	1.62%	0	0.00%		
136	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPA-AM 1010	FEPADE	118	93	78.81%	25	21.19%	118	100.00%	0	0.00%	0	0.00%		
137					IEE	3360	2975	88.54%	384	11.43%	3359	99.97%	0	0.00%	1	0.03%	0	0.00%
138					IFE	3246	2951	90.91%	289	8.90%	3240	99.82%	6	0.18%	0	0.00%	0	0.00%
139					MC	264	248	93.94%	15	5.68%	263	99.62%	1	0.38%	0	0.00%	0	0.00%
140					MP	130	112	86.15%	18	13.85%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
141					PAN	545	518	95.05%	27	4.95%	545	100.00%	0	0.00%	0	0.00%	0	0.00%
142					PCPP	34	33	97.06%	0	0.00%	33	97.06%	1	2.94%	0	0.00%	0	0.00%
143					PNA	243	226	93.00%	15	6.17%	241	99.18%	2	0.82%	0	0.00%	0	0.00%
144					PRD	241	223	92.53%	16	6.64%	239	99.17%	2	0.83%	0	0.00%	0	0.00%
145					PRI	858	775	90.33%	77	8.97%	852	99.30%	6	0.70%	0	0.00%	0	0.00%
146					PSI	115	104	90.43%	11	9.57%	115	100.00%	0	0.00%	0	0.00%	0	0.00%
147					PT	384	361	94.01%	22	5.73%	383	99.74%	1	0.26%	0	0.00%	0	0.00%
148	PU	130	118	90.77%	12	9.23%	130	100.00%	0	0.00%	0	0.00%	0	0.00%				

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
149					PVEM	143	138	96.50%	5	3.50%	143	100.00%	0	0.00%	0	0.00%
150					TEEP	1680	1585	94.35%	93	5.54%	1678	99.88%	2	0.12%	0	0.00%
TOTAL CANAL: XEPA-AM 1010						11491	10460	91.03%	1009	8.78%	11469	99.81%	21	0.18%	1	0.01%
151					FEPADE	118	112	94.92%	5	4.24%	117	99.15%	1	0.85%	0	0.00%
152					IEE	3360	3309	98.48%	44	1.31%	3353	99.79%	7	0.21%	0	0.00%
153					IFE	3246	3191	98.31%	47	1.45%	3238	99.75%	8	0.25%	0	0.00%
154					MC	264	262	99.24%	1	0.38%	263	99.62%	1	0.38%	0	0.00%
155					MP	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%
156					PAN	545	542	99.45%	3	0.55%	545	100.00%	0	0.00%	0	0.00%
157					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
158					PNA	243	241	99.18%	2	0.82%	243	100.00%	0	0.00%	0	0.00%
159					PRD	241	239	99.17%	1	0.41%	240	99.59%	1	0.41%	0	0.00%
160					PRI	858	804	93.71%	53	6.18%	857	99.88%	1	0.12%	0	0.00%
161					PSI	115	115	100.00%	0	0.00%	115	100.00%	0	0.00%	0	0.00%
162					PT	384	382	99.48%	1	0.26%	383	99.74%	1	0.26%	0	0.00%
163					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%
164					PVEM	143	142	99.30%	1	0.70%	143	100.00%	0	0.00%	0	0.00%
165					TEEP	1680	1657	98.63%	19	1.13%	1676	99.76%	4	0.24%	0	0.00%
TOTAL CANAL: XEPOP-AM 1120						11491	11279	98.16%	188	1.64%	11467	99.79%	24	0.21%	0	0.00%
166					FEPADE	118	113	95.76%	5	4.24%	118	100.00%	0	0.00%	0	0.00%
167					IEE	3360	3308	98.45%	48	1.43%	3356	99.88%	3	0.09%	1	0.03%
168					IFE	3246	3193	98.37%	49	1.51%	3242	99.88%	4	0.12%	0	0.00%
169					MC	264	263	99.62%	1	0.38%	264	100.00%	0	0.00%	0	0.00%
170					MP	130	121	93.08%	9	6.92%	130	100.00%	0	0.00%	0	0.00%
171					PAN	545	543	99.63%	2	0.37%	545	100.00%	0	0.00%	0	0.00%
172					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
173					PNA	243	242	99.59%	1	0.41%	243	100.00%	0	0.00%	0	0.00%
174					PRD	241	240	99.59%	1	0.41%	241	100.00%	0	0.00%	0	0.00%
175					PRI	858	808	94.17%	50	5.83%	858	100.00%	0	0.00%	0	0.00%
176					PSI	115	114	99.13%	1	0.87%	115	100.00%	0	0.00%	0	0.00%
177					PT	384	383	99.74%	1	0.26%	384	100.00%	0	0.00%	0	0.00%
178					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%
179					PVEM	143	140	97.90%	3	2.10%	143	100.00%	0	0.00%	0	0.00%
180					TEEP	1680	1660	98.81%	19	1.13%	1679	99.94%	1	0.06%	0	0.00%
TOTAL CANAL: XHJE-FM 94.1						11491	11291	98.26%	191	1.66%	11482	99.92%	8	0.07%	1	0.01%
181					FEPADE	118	112	94.92%	6	5.08%	118	100.00%	0	0.00%	0	0.00%
182					IEE	3360	3311	98.54%	44	1.31%	3355	99.85%	5	0.15%	0	0.00%
183					IFE	3246	3192	98.34%	49	1.51%	3241	99.85%	4	0.12%	1	0.03%
184					MC	264	263	99.62%	1	0.38%	264	100.00%	0	0.00%	0	0.00%
185					MP	130	119	91.54%	10	7.69%	129	99.23%	1	0.77%	0	0.00%
186					PAN	545	541	99.27%	3	0.55%	544	99.82%	1	0.18%	0	0.00%
187					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
188					PNA	243	241	99.18%	1	0.41%	242	99.59%	1	0.41%	0	0.00%
189					PRD	241	240	99.59%	1	0.41%	241	100.00%	0	0.00%	0	0.00%
190					PRI	858	813	94.76%	45	5.24%	858	100.00%	0	0.00%	0	0.00%
191					PSI	115	115	100.00%	0	0.00%	115	100.00%	0	0.00%	0	0.00%
192					PT	384	381	99.22%	2	0.52%	383	99.74%	1	0.26%	0	0.00%
193					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%
194					PVEM	143	140	97.90%	3	2.10%	143	100.00%	0	0.00%	0	0.00%
195					TEEP	1680	1659	98.75%	18	1.07%	1677	99.82%	3	0.18%	0	0.00%
TOTAL CANAL: XHNP-FM 89.3						11491	11290	98.25%	184	1.60%	11474	99.85%	16	0.14%	1	0.01%
196					FEPADE	118	110	93.22%	6	5.08%	116	98.31%	0	0.00%	2	1.69%
197					IEE	3360	3277	97.53%	60	1.79%	3337	99.32%	0	0.00%	23	0.68%
198					IFE	3246	3182	98.03%	46	1.42%	3228	99.45%	0	0.00%	18	0.55%
199					MC	264	259	98.11%	1	0.38%	260	98.48%	0	0.00%	4	1.52%
200					MP	130	123	94.62%	5	3.85%	128	98.46%	0	0.00%	2	1.54%
201					PAN	545	536	98.35%	3	0.55%	539	98.90%	0	0.00%	6	1.10%
202					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
203					PNA	243	239	98.35%	1	0.41%	240	98.77%	0	0.00%	3	1.23%
204					PRD	241	237	98.34%	2	0.83%	239	99.17%	0	0.00%	2	0.83%
205					PRI	858	815	94.99%	23	2.68%	838	97.67%	0	0.00%	20	2.33%
206					PSI	115	113	98.26%	0	0.00%	113	98.26%	0	0.00%	2	1.74%
207					PT	384	377	98.18%	1	0.26%	378	98.44%	0	0.00%	6	1.56%
208					PU	130	126	96.92%	1	0.77%	127	97.69%	0	0.00%	3	2.31%
209					PVEM	143	136	95.10%	4	2.80%	140	97.90%	0	0.00%	3	2.10%
210					TEEP	1680	1651	98.27%	19	1.13%	1670	99.40%	0	0.00%	10	0.60%
TOTAL CANAL: XHOLA-FM 105.1						11491	11215	97.60%	172	1.50%	11387	99.09%	0	0.00%	104	0.91%
211					FEPADE	118	112	94.92%	6	5.08%	118	100.00%	0	0.00%	0	0.00%
212					IEE	3360	3264	97.14%	95	2.83%	3359	99.97%	0	0.00%	1	0.03%
213					IFE	3246	3134	96.55%	112	3.45%	3246	100.00%	0	0.00%	0	0.00%
214					MC	264	261	98.86%	3	1.14%	264	100.00%	0	0.00%	0	0.00%
215					MP	130	123	94.62%	7	5.38%	130	100.00%	0	0.00%	0	0.00%
216					PAN	545	535	98.17%	10	1.83%	545	100.00%	0	0.00%	0	0.00%
217					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
218					PNA	243	235	96.71%	8	3.29%	243	100.00%	0	0.00%	0	0.00%
219					PRD	241	240	99.59%	1	0.41%	241	100.00%	0	0.00%	0	0.00%
220					PRI	858	816	95.10%	42	4.90%	858	100.00%	0	0.00%	0	0.00%
221					PSI	115	113	98.26%	2	1.74%	115	100.00%	0	0.00%	0	0.00%
222					PT	384	379	98.70%	5	1.30%	384	100.00%	0	0.00%	0	0.00%
223					PU	130	128	98.46%	2	1.54%	130	100.00%	0	0.00%	0	0.00%
224					PVEM	143	136	95.10%	7	4.90%	143	100.00%	0	0.00%	0	0.00%
225					TEEP	1680	1655	98.51%	25	1.49%	1680	100.00%	0	0.00%	0	0.00%

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
231	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPBA-FM 98.7	PAN	545	542	99.45%	3	0.55%	545	100.00%	0	0.00%	0	0.00%		
232					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%	0	0.00%
233					PNA	243	240	98.77%	3	1.23%	243	100.00%	0	0.00%	0	0.00%	0	0.00%
234					PRD	241	239	99.17%	2	0.83%	241	100.00%	0	0.00%	0	0.00%	0	0.00%
235					PRI	858	818	95.34%	40	4.66%	858	100.00%	0	0.00%	0	0.00%	0	0.00%
236					PSI	115	115	100.00%	0	0.00%	115	100.00%	0	0.00%	0	0.00%	0	0.00%
237					PT	384	381	99.22%	3	0.78%	384	100.00%	0	0.00%	0	0.00%	0	0.00%
238					PU	130	127	97.69%	2	1.54%	129	99.23%	0	0.00%	1	0.77%	1	0.77%
239					PVEM	143	143	100.00%	0	0.00%	143	100.00%	0	0.00%	0	0.00%	0	0.00%
240					TEEP	1680	1652	98.33%	28	1.67%	1680	100.00%	0	0.00%	0	0.00%	0	0.00%
TOTAL CANAL: XHPBA-FM 98.7						11491	11238	97.80%	248	2.16%	11486	99.96%	0	0.00%	5	0.04%		
241	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRC-FM 91.7	FEPADE	118	110	93.22%	8	6.78%	118	100.00%	0	0.00%	0	0.00%		
242					IEE	3360	3260	97.02%	89	2.65%	3349	99.67%	8	0.24%	3	0.09%		
243					IFE	3246	3148	96.98%	87	2.68%	3235	99.66%	8	0.25%	3	0.09%		
244					MC	264	258	97.73%	4	1.52%	262	99.24%	0	0.00%	2	0.76%		
245					MP	130	119	91.54%	10	7.69%	129	99.23%	1	0.77%	0	0.00%		
246					PAN	545	528	96.88%	9	1.65%	537	98.53%	1	0.18%	7	1.28%		
247					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%		
248					PNA	243	237	97.53%	5	2.06%	242	99.59%	0	0.00%	1	0.41%		
249					PRD	241	235	97.51%	3	1.24%	238	98.76%	0	0.00%	3	1.24%		
250					PRI	858	806	93.94%	49	5.71%	855	99.65%	0	0.00%	3	0.35%		
251					PSI	115	113	98.26%	1	0.87%	114	99.13%	0	0.00%	1	0.87%		
252					PT	384	378	98.44%	4	1.04%	382	99.48%	0	0.00%	2	0.52%		
253					PU	130	123	94.62%	4	3.08%	127	97.69%	0	0.00%	3	2.31%		
254					PVEM	143	142	99.30%	1	0.70%	143	100.00%	0	0.00%	0	0.00%		
255					TEEP	1680	1643	97.80%	32	1.90%	1675	99.70%	4	0.24%	1	0.06%		
TOTAL CANAL: XHRC-FM 91.7						11491	11133	96.88%	307	2.67%	11440	99.56%	22	0.19%	29	0.25%		
256	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRH-FM 103.3	FEPADE	118	111	94.07%	7	5.93%	118	100.00%	0	0.00%	0	0.00%		
257					IEE	3360	3263	97.11%	92	2.74%	3355	99.85%	5	0.15%	0	0.00%		
258					IFE	3246	3161	97.38%	80	2.46%	3241	99.85%	5	0.15%	0	0.00%		
259					MC	264	259	98.11%	5	1.89%	264	100.00%	0	0.00%	0	0.00%		
260					MP	130	119	91.54%	11	8.46%	130	100.00%	0	0.00%	0	0.00%		
261					PAN	545	529	97.06%	10	1.83%	539	98.90%	0	0.00%	6	1.10%		
262					PCPP	34	32	94.12%	2	5.88%	34	100.00%	0	0.00%	0	0.00%		
263					PNA	243	239	98.35%	4	1.65%	243	100.00%	0	0.00%	0	0.00%		
264					PRD	241	236	97.93%	2	0.83%	238	98.76%	0	0.00%	3	1.24%		
265					PRI	858	810	94.41%	48	5.59%	858	100.00%	0	0.00%	0	0.00%		
266					PSI	115	114	99.13%	1	0.87%	115	100.00%	0	0.00%	0	0.00%		
267					PT	384	379	98.70%	5	1.30%	384	100.00%	0	0.00%	0	0.00%		
268					PU	130	121	93.08%	7	5.38%	128	98.46%	0	0.00%	2	1.54%		
269					PVEM	143	142	99.30%	1	0.70%	143	100.00%	0	0.00%	0	0.00%		
270					TEEP	1680	1652	98.33%	26	1.55%	1678	99.88%	2	0.12%	0	0.00%		
TOTAL CANAL: XHRH-FM 103.3						11491	11167	97.18%	301	2.62%	11468	99.80%	12	0.10%	11	0.10%		
271	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRS-FM 90.1	FEPADE	118	110	93.22%	8	6.78%	118	100.00%	0	0.00%	0	0.00%		
272					IEE	3360	3258	96.96%	96	2.86%	3354	99.79%	2	0.06%	5	0.15%		
273					IFE	3246	3142	96.80%	97	2.99%	3239	99.78%	7	0.22%	0	0.00%		
274					MC	264	258	97.73%	6	2.27%	264	100.00%	0	0.00%	0	0.00%		
275					MP	130	118	90.77%	11	8.46%	129	99.23%	1	0.77%	0	0.00%		
276					PAN	545	519	95.23%	19	3.49%	538	98.72%	1	0.18%	6	1.10%		
277					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%		
278					PNA	243	234	96.30%	9	3.70%	243	100.00%	0	0.00%	0	0.00%		
279					PRD	241	229	95.02%	9	3.73%	238	98.76%	0	0.00%	3	1.24%		
280					PRI	858	791	92.19%	67	7.81%	858	100.00%	0	0.00%	0	0.00%		
281					PSI	115	112	97.39%	3	2.61%	115	100.00%	0	0.00%	0	0.00%		
282					PT	384	376	97.92%	8	2.08%	384	100.00%	0	0.00%	0	0.00%		
283					PU	130	123	94.62%	5	3.85%	128	98.46%	0	0.00%	2	1.54%		
284					PVEM	143	138	96.50%	4	2.80%	142	99.30%	1	0.70%	0	0.00%		
285					TEEP	1680	1638	97.50%	38	2.26%	1676	99.76%	4	0.24%	0	0.00%		
TOTAL CANAL: XHRS-FM 90.1						11491	11079	96.41%	381	3.32%	11460	99.73%	20	0.17%	11	0.10%		
286	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHVC-FM 102.1	FEPADE	118	107	90.68%	11	9.32%	118	100.00%	0	0.00%	0	0.00%		
287					IEE	3360	2988	88.93%	365	10.80%	3353	99.79%	2	0.06%	5	0.15%		
288					IFE	3246	2872	88.48%	373	11.49%	3245	99.97%	1	0.03%	0	0.00%		
289					MC	264	240	90.91%	23	8.71%	263	99.62%	1	0.38%	0	0.00%		
290					MP	130	113	86.92%	17	13.08%	130	100.00%	0	0.00%	0	0.00%		
291					PAN	545	493	90.46%	50	9.17%	543	99.63%	1	0.18%	1	0.18%		
292					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%		
293					PNA	243	224	92.18%	19	7.82%	243	100.00%	0	0.00%	0	0.00%		
294					PRD	241	220	91.29%	21	8.71%	241	100.00%	0	0.00%	0	0.00%		
295					PRI	858	758	88.34%	98	11.42%	856	99.77%	2	0.23%	0	0.00%		
296					PSI	115	109	94.78%	6	5.22%	115	100.00%	0	0.00%	0	0.00%		
297					PT	384	349	90.89%	35	9.11%	384	100.00%	0	0.00%	0	0.00%		
298					PU	130	116	89.23%	14	10.77%	130	100.00%	0	0.00%	0	0.00%		
299					PVEM	143	132	92.31%	11	7.69%	143	100.00%	0	0.00%	0	0.00%		
300					TEEP	1680	1551	92.32%	128	7.62%	1679	99.94%	0	0.00%	1	0.06%		
TOTAL CANAL: XHVC-FM 102.1						11491	10306	89.69%	1171	10.19%	11477	99.88%	7	0.06%	7	0.06%		
301	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHVM-FM 92.5	FEPADE	118	102	86.44%	16	13.56%	118	100.00%	0	0.00%	0	0.00%		
302					IEE	3360	2990	88.99%	363	10.80%	3353	99.79%	2	0.06%	5	0.15%		
303					IFE	3246	2843	87.58%	401	12.35%	3244	99.94%	0	0.00%	2	0.06%		
304					MC	264	227	85.98%	37	14.02%	264	100.00%	0	0.00%	0	0.00%		
305					MP	130	111	85.38%	19	14.62%	130	100.00%	0	0.00%	0	0.00%		
306					PAN	545	504	92.48%	40	7.34%	544	99.82%	0	0.00%	1	0.18%		
307					PCPP	34	30	88.24%	4	11.76%	34	100.00%	0	0.00%	0	0.00%		
308					PNA	243	227	93.42%	16	6.58%	243	100.00%	0	0.00%	0	0.00%		
309					PRD	241	212	87.97%	28	11.62%	240	99.59%	0	0.00%	1	0.41%		
310					PRI	858	741	86.36%	116	13.52%	857	99.88%	1	0.12%	0	0.00%		
311					PSI	115	104	90.43%	11	9.57%	115	100.00%	0	0.00%	0	0.00%		
312					PT	384	345	89.84%	39	10.16%	384	100.00%	0	0.00%	0	0.00%		
313					PU	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%		

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
314					PVEM	143	135	94.41%	8	5.59%	143	100.00%	0	0.00%	0	0.00%
315					TEEP	1680	1526	90.83%	153	9.11%	1679	99.94%	1	0.06%	0	0.00%
TOTAL CANAL: XHZM-FM 92.5						11491	10217	88.91%	1261	10.97%	11478	99.89%	4	0.03%	9	0.08%
TOTAL MEDIO: RADIO CONCESIONADO						195347	187329	95.90%	7176	3.67%	194505	99.57%	636	0.33%	206	0.11%
316	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHBUP- FM 96.9	FEPADE	118	117	99.15%	1	0.85%	118	100.00%	0	0.00%	0	0.00%
317					IEE	3360	3335	99.26%	23	0.68%	3358	99.94%	0	0.00%	2	0.06%
318					IFE	3246	3231	99.54%	14	0.43%	3245	99.97%	0	0.00%	1	0.03%
319					MC	264	264	100.00%	0	0.00%	264	100.00%	0	0.00%	0	0.00%
320					MP	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%
321					PAN	545	542	99.45%	3	0.55%	545	100.00%	0	0.00%	0	0.00%
322					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
323					PNA	243	242	99.59%	1	0.41%	243	100.00%	0	0.00%	0	0.00%
324					PRD	241	239	99.17%	2	0.83%	241	100.00%	0	0.00%	0	0.00%
325					PRI	858	806	93.94%	52	6.06%	858	100.00%	0	0.00%	0	0.00%
326					PSI	115	114	99.13%	1	0.87%	115	100.00%	0	0.00%	0	0.00%
327					PT	384	383	99.74%	1	0.26%	384	100.00%	0	0.00%	0	0.00%
328					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%
329					PVEM	143	143	100.00%	0	0.00%	143	100.00%	0	0.00%	0	0.00%
330	TEEP	1680	1676	99.76%	3	0.18%	1679	99.94%	0	0.00%	1	0.06%				
TOTAL CANAL: XHBUP-FM 96.9						11491	11375	98.99%	112	0.97%	11487	99.97%	0	0.00%	4	0.03%
331	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHCOM- FM 105.9	FEPADE	118	109	92.37%	9	7.63%	118	100.00%	0	0.00%	0	0.00%
332					IEE	3360	3220	95.83%	135	4.02%	3355	99.85%	0	0.00%	5	0.15%
333					IFE	3246	3103	95.59%	138	4.25%	3241	99.85%	0	0.00%	5	0.15%
334					MC	264	258	97.73%	6	2.27%	264	100.00%	0	0.00%	0	0.00%
335					MP	130	112	86.15%	17	13.08%	129	99.23%	0	0.00%	1	0.77%
336					PAN	545	526	96.51%	19	3.49%	545	100.00%	0	0.00%	0	0.00%
337					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
338					PNA	243	237	97.53%	6	2.47%	243	100.00%	0	0.00%	0	0.00%
339					PRD	241	237	98.34%	4	1.66%	241	100.00%	0	0.00%	0	0.00%
340					PRI	858	777	90.56%	79	9.21%	856	99.77%	0	0.00%	2	0.23%
341					PSI	115	95	82.61%	20	17.39%	115	100.00%	0	0.00%	0	0.00%
342					PT	384	372	96.88%	11	2.86%	383	99.74%	0	0.00%	1	0.26%
343					PU	130	124	95.38%	6	4.62%	130	100.00%	0	0.00%	0	0.00%
344					PVEM	143	139	97.20%	4	2.80%	143	100.00%	0	0.00%	0	0.00%
345	TEEP	1680	1628	96.90%	51	3.04%	1679	99.94%	0	0.00%	1	0.06%				
TOTAL CANAL: XHCOM-FM 105.9						11491	10971	95.47%	505	4.39%	11476	99.87%	0	0.00%	15	0.13%
TOTAL MEDIO: RADIO PERMISIONADO						22982	22346	97.23%	617	2.68%	22963	99.92%	0	0.00%	19	0.08%
346	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHP-TV CANAL3	FEPADE	115	111	96.52%	4	3.48%	115	100.00%	0	0.00%	0	0.00%
347					IEE	3360	3220	95.83%	135	4.02%	3355	99.85%	4	0.12%	1	0.03%
348					IFE	3249	3125	96.18%	119	3.66%	3244	99.85%	4	0.12%	1	0.03%
349					MC	264	256	96.97%	8	3.03%	264	100.00%	0	0.00%	0	0.00%
350					MP	130	123	94.62%	7	5.38%	130	100.00%	0	0.00%	0	0.00%
351					PAN	545	531	97.43%	14	2.57%	545	100.00%	0	0.00%	0	0.00%
352					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%
353					PNA	243	237	97.53%	6	2.47%	243	100.00%	0	0.00%	0	0.00%
354					PRD	239	232	97.07%	6	2.51%	238	99.58%	0	0.00%	1	0.42%
355					PRI	858	811	94.52%	47	5.48%	858	100.00%	0	0.00%	0	0.00%
356					PSI	113	110	97.35%	3	2.65%	113	100.00%	0	0.00%	0	0.00%
357					PT	384	377	98.18%	7	1.82%	384	100.00%	0	0.00%	0	0.00%
358					PU	130	127	97.69%	3	2.31%	130	100.00%	0	0.00%	0	0.00%
359					PVEM	143	140	97.90%	3	2.10%	143	100.00%	0	0.00%	0	0.00%
360	TEEP	1680	1632	97.14%	45	2.68%	1677	99.82%	2	0.12%	1	0.06%				
TOTAL CANAL: XHP-TV CANAL3						11487	11065	96.33%	408	3.55%	11473	99.88%	10	0.09%	4	0.03%
361	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHTEM-TV CANAL12	FEPADE	115	104	90.43%	11	9.57%	115	100.00%	0	0.00%	0	0.00%
362					IEE	3360	3120	92.86%	222	6.61%	3342	99.46%	1	0.03%	17	0.51%
363					IFE	3249	3010	92.64%	217	6.68%	3227	99.32%	1	0.03%	21	0.65%
364					MC	264	251	95.08%	12	4.55%	263	99.62%	0	0.00%	1	0.38%
365					MP	130	109	83.85%	20	15.38%	129	99.23%	0	0.00%	1	0.77%
366					PAN	545	514	94.31%	31	5.69%	545	100.00%	0	0.00%	0	0.00%
367					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%
368					PNA	243	229	94.24%	14	5.76%	243	100.00%	0	0.00%	0	0.00%
369					PRD	239	224	93.72%	13	5.44%	237	99.16%	0	0.00%	2	0.84%
370					PRI	858	783	91.26%	72	8.39%	855	99.65%	1	0.12%	2	0.23%
371					PSI	113	106	93.81%	7	6.19%	113	100.00%	0	0.00%	0	0.00%
372					PT	384	365	95.05%	19	4.95%	384	100.00%	0	0.00%	0	0.00%
373					PU	130	119	91.54%	10	7.69%	129	99.23%	0	0.00%	1	0.77%
374					PVEM	143	136	95.10%	7	4.90%	143	100.00%	0	0.00%	0	0.00%
375	TEEP	1680	1591	94.70%	78	4.64%	1669	99.35%	0	0.00%	11	0.65%				
TOTAL CANAL: XHTEM-TV CANAL12						11487	10694	93.10%	734	6.39%	11428	99.49%	3	0.03%	56	0.49%
376	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPUR-TV CANAL6	FEPADE	115	104	90.43%	10	8.70%	114	99.13%	0	0.00%	1	0.87%
377					IEE	3360	3198	95.18%	145	4.32%	3343	99.49%	1	0.03%	16	0.48%
378					IFE	3249	3093	95.20%	140	4.31%	3233	99.51%	1	0.03%	15	0.46%
379					MC	264	255	96.59%	9	3.41%	264	100.00%	0	0.00%	0	0.00%
380					MP	130	118	90.77%	11	8.46%	129	99.23%	0	0.00%	1	0.77%
381					PAN	545	527	96.70%	16	2.94%	543	99.63%	0	0.00%	2	0.37%
382					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%
383					PNA	243	239	98.35%	3	1.23%	242	99.59%	0	0.00%	1	0.41%
384					PRD	239	234	97.91%	3	1.26%	237	99.16%	0	0.00%	2	0.84%
385					PRI	858	801	93.36%	54	6.29%	855	99.65%	1	0.12%	2	0.23%
386					PSI	113	107	94.69%	5	4.42%	112	99.12%	0	0.00%	1	0.88%
387					PT	384	369	96.09%	14	3.65%	383	99.74%	0	0.00%	1	0.26%
388					PU	130	123	94.62%	6	4.62%	129	99.23%	1	0.77%	0	0.00%
389					PVEM	143	135	94.41%	6	4.20%	141	98.60%	0	0.00%	2	1.40%
390	TEEP	1680	1611	95.89%	61	3.63%	1672	99.52%	1	0.06%	7	0.42%				
TOTAL CANAL: XHPUR-TV CANAL6						11487	10947	95.30%	484	4.21%	11431	99.51%	5	0.04%	51	0.44%
TOTAL MEDIO: TELEVISION CONCESIONADO						34461	32706	94.91%	1626	4.72%	34332	99.63%	18	0.05%	111	0.32%
391					FEPADE	118	117	99.15%	1	0.85%	118	100.00%	0	0.00%	0	0.00%
392					IEE	3360	3313	98.60%	46	1.37%	3359	99.97%	0	0.00%	1	0.03%

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
393	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPUE-TV CANAL26	IFE	3246	3198	98.52%	47	1.45%	3245	99.97%	0	0.00%	1	0.03%		
394					MC	264	259	98.11%	5	1.89%	264	100.00%	0	0.00%	0	0.00%	0	0.00%
395					MP	130	119	91.54%	11	8.46%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
396					PAN	545	537	98.53%	8	1.47%	545	100.00%	0	0.00%	0	0.00%	0	0.00%
397					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%	0	0.00%
398					PNA	243	238	97.94%	5	2.06%	243	100.00%	0	0.00%	0	0.00%	0	0.00%
399					PRD	241	235	97.51%	6	2.49%	241	100.00%	0	0.00%	0	0.00%	0	0.00%
400					PRI	858	796	92.77%	62	7.23%	858	100.00%	0	0.00%	0	0.00%	0	0.00%
401					PSI	115	113	98.26%	2	1.74%	115	100.00%	0	0.00%	0	0.00%	0	0.00%
402					PT	384	376	97.92%	8	2.08%	384	100.00%	0	0.00%	0	0.00%	0	0.00%
403					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%	0	0.00%
404					PVEM	143	142	99.30%	1	0.70%	143	100.00%	0	0.00%	0	0.00%	0	0.00%
405					TEEP	1680	1664	99.05%	16	0.95%	1680	100.00%	0	0.00%	0	0.00%	0	0.00%
TOTAL CANAL: XHPUE-TV CANAL26						11491	11270	98.08%	219	1.91%	11489	99.98%	0	0.00%	2	0.02%		
TOTAL MEDIO: TELEVISION PERMISIONADO						11491	11270	98.08%	219	1.91%	11489	99.98%	0	0.00%	2	0.02%		
TOTAL CEVEM: 99 - SAN PEDRO CHOLULA						264281	253651	95.98%	9638	3.65%	263289	99.62%	654	0.25%	338	0.13%		
406	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEEV-AM 1330	FEPAD	118	112	94.92%	4	3.39%	116	98.31%	0	0.00%	2	1.69%		
407					IEE	2780	2736	98.42%	29	1.04%	2765	99.46%	0	0.00%	15	0.54%		
408					IFE	2666	2620	98.27%	31	1.16%	2651	99.44%	0	0.00%	15	0.56%		
409					MC	264	257	97.35%	5	1.89%	262	99.24%	0	0.00%	2	0.76%		
410					MP	130	115	88.46%	12	9.23%	127	97.69%	0	0.00%	3	2.31%		
411					PAN	545	534	97.98%	6	1.10%	540	99.08%	0	0.00%	5	0.92%		
412					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%		
413					PNA	243	237	97.53%	4	1.65%	241	99.18%	0	0.00%	2	0.82%		
414					PRD	241	235	97.51%	4	1.66%	239	99.17%	0	0.00%	2	0.83%		
415					PRI	858	792	92.31%	59	6.88%	851	99.18%	0	0.00%	7	0.82%		
416					PSI	115	109	94.78%	4	3.48%	113	98.26%	0	0.00%	2	1.74%		
417					PT	384	373	97.14%	7	1.82%	380	98.96%	0	0.00%	4	1.04%		
418					PU	130	126	96.92%	2	1.54%	128	98.46%	0	0.00%	2	1.54%		
419	PVEM	143	141	98.60%	1	0.70%	142	99.30%	0	0.00%	1	0.70%						
420	TEEP	1400	1384	98.86%	8	0.57%	1392	99.43%	0	0.00%	8	0.57%						
TOTAL CANAL: XEEV-AM 1330						10051	9805	97.55%	176	1.75%	9981	99.30%	0	0.00%	70	0.70%		
421	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEFS-AM 980	FEPAD	118	117	99.15%	1	0.85%	118	100.00%	0	0.00%	0	0.00%		
422					IEE	3360	3105	92.41%	250	7.44%	3355	99.85%	0	0.00%	5	0.15%		
423					IFE	3246	3017	92.95%	224	6.90%	3241	99.85%	0	0.00%	5	0.15%		
424					MC	264	257	97.35%	7	2.65%	264	100.00%	0	0.00%	0	0.00%		
425					MP	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%		
426					PAN	545	516	94.68%	29	5.32%	545	100.00%	0	0.00%	0	0.00%		
427					PCPP	34	32	94.12%	2	5.88%	34	100.00%	0	0.00%	0	0.00%		
428					PNA	243	233	95.88%	10	4.12%	243	100.00%	0	0.00%	0	0.00%		
429					PRD	241	231	95.85%	10	4.15%	241	100.00%	0	0.00%	0	0.00%		
430					PRI	858	790	92.07%	67	7.81%	857	99.88%	0	0.00%	1	0.12%		
431					PSI	115	111	96.52%	3	2.61%	114	99.13%	0	0.00%	1	0.87%		
432					PT	384	370	96.35%	14	3.65%	384	100.00%	0	0.00%	0	0.00%		
433					PU	130	128	98.46%	2	1.54%	130	100.00%	0	0.00%	0	0.00%		
434	PVEM	143	132	92.31%	10	6.99%	142	99.30%	0	0.00%	1	0.70%						
435	TEEP	1680	1599	95.18%	75	4.46%	1674	99.64%	0	0.00%	6	0.36%						
TOTAL CANAL: XEFS-AM 980						11491	10758	93.62%	714	6.21%	11472	99.83%	0	0.00%	19	0.17%		
436	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHVP-FM 101.3	FEPAD	118	113	95.76%	5	4.24%	118	100.00%	0	0.00%	0	0.00%		
437					IEE	3360	3315	98.66%	42	1.25%	3357	99.91%	0	0.00%	3	0.09%		
438					IFE	3246	3199	98.55%	44	1.36%	3243	99.91%	0	0.00%	3	0.09%		
439					MC	264	263	99.62%	1	0.38%	264	100.00%	0	0.00%	0	0.00%		
440					MP	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%		
441					PAN	545	541	99.27%	3	0.55%	544	99.82%	0	0.00%	1	0.18%		
442					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%		
443					PNA	243	241	99.18%	1	0.41%	242	99.59%	0	0.00%	1	0.41%		
444					PRD	241	239	99.17%	2	0.83%	241	100.00%	0	0.00%	0	0.00%		
445					PRI	858	804	93.71%	53	6.18%	857	99.88%	0	0.00%	1	0.12%		
446					PSI	115	115	100.00%	0	0.00%	115	100.00%	0	0.00%	0	0.00%		
447					PT	384	382	99.48%	1	0.26%	383	99.74%	0	0.00%	1	0.26%		
448					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%		
449	PVEM	143	143	100.00%	0	0.00%	143	100.00%	0	0.00%	0	0.00%						
450	TEEP	1680	1662	98.93%	16	0.95%	1678	99.88%	0	0.00%	2	0.12%						
TOTAL CANAL: XHVP-FM 101.3						11491	11300	98.34%	179	1.56%	11479	99.90%	0	0.00%	12	0.10%		
TOTAL MEDIO: RADIO CONCESIONADO						33033	31863	96.46%	1069	3.24%	32932	99.69%	0	0.00%	101	0.31%		
451	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHIZU-FM 107.5	FEPAD	118	109	92.37%	7	5.93%	116	98.31%	0	0.00%	2	1.69%		
452					IEE	3360	3164	94.17%	142	4.23%	3306	98.39%	0	0.00%	54	1.61%		
453					IFE	3246	3041	93.68%	151	4.65%	3192	98.34%	0	0.00%	54	1.66%		
454					MC	264	253	95.83%	9	3.41%	262	99.24%	0	0.00%	2	0.76%		
455					MP	130	115	88.46%	13	10.00%	128	98.46%	0	0.00%	2	1.54%		
456					PAN	545	519	95.23%	22	4.04%	541	99.27%	0	0.00%	4	0.73%		
457					PCPP	34	33	97.06%	0	0.00%	33	97.06%	0	0.00%	1	2.94%		
458					PNA	243	230	94.65%	11	4.53%	241	99.18%	0	0.00%	2	0.82%		
459					PRD	241	232	96.27%	6	2.49%	238	98.75%	0	0.00%	3	1.24%		
460					PRI	858	772	89.98%	77	8.97%	849	98.95%	0	0.00%	9	1.05%		
461					PSI	115	107	93.04%	7	6.09%	114	99.13%	0	0.00%	1	0.87%		
462					PT	384	363	94.53%	18	4.69%	381	99.22%	0	0.00%	3	0.78%		
463					PU	130	126	96.92%	3	2.31%	129	99.23%	0	0.00%	1	0.77%		
464	PVEM	143	137	95.80%	4	2.80%	141	98.60%	0	0.00%	2	1.40%						
465	TEEP	1680	1601	95.30%	52	3.10%	1653	98.39%	0	0.00%	27	1.61%						
TOTAL CANAL: XHIZU-FM 107.5						11491	10802	94.00%	522	4.54%	11324	98.55%	0	0.00%	167	1.45%		
TOTAL MEDIO: RADIO PERMISIONADO						11491	10802	94.00%	522	4.54%	11324	98.55%	0	0.00%	167	1.45%		
TOTAL CEVEM: 100 - IZUCAR DE MATAMOROS						44524	42665	95.82%	1591	3.57%	44256	99.40%	0	0.00%	268	0.60%		
466					FEPAD	118	112	94.92%	4	3.39%	116	98.31%	0	0.00%	2	1.69%		
467					IEE	3360	3116	92.74%	232	6.90%	3348	99.64%	0	0.00%	12	0.36%		
468					IFE	3246	3130	96.43%	97	2.99%	3227	99.41%	0	0.00%	19	0.59%		
469					MC	264	259	98.11%	3	1.14%	262	99.24%	0	0.00%	2	0.76%		
470	MP	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%						

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)				
471	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEGY-AM 1070	PAN	545	542	99.45%	2	0.37%	544	99.82%	0	0.00%	1	0.18%				
472					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%	0	0.00%		
473					PNA	243	240	98.77%	2	0.82%	242	99.59%	0	0.00%	1	0.41%				
474					PRD	241	238	98.76%	2	0.83%	240	99.59%	0	0.00%	1	0.41%				
475					PRI	858	799	93.12%	54	6.29%	853	99.42%	0	0.00%	5	0.58%				
476					PSI	115	113	98.26%	2	1.74%	115	100.00%	0	0.00%	0	0.00%				
477					PT	384	377	98.18%	4	1.04%	381	99.22%	0	0.00%	3	0.78%				
478					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%				
479					PVEM	143	129	90.21%	14	9.79%	143	100.00%	0	0.00%	0	0.00%				
480					TEEP	1680	1645	97.92%	28	1.67%	1673	99.58%	0	0.00%	7	0.42%				
TOTAL CANAL: XEGY-AM 1070						11491	10983	95.58%	455	3.96%	11438	99.54%	0	0.00%	53	0.46%				
481	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETCP-AM 1230	FEPADE	118	112	94.92%	6	5.08%	118	100.00%	0	0.00%	0	0.00%				
482					IEE	3360	3241	96.46%	109	3.24%	3350	99.70%	0	0.00%	10	0.30%				
483					IFE	3246	3139	96.70%	98	3.02%	3237	99.72%	0	0.00%	9	0.28%				
484					MC	264	260	98.48%	4	1.52%	264	100.00%	0	0.00%	0	0.00%				
485					MP	130	117	90.00%	13	10.00%	130	100.00%	0	0.00%	0	0.00%				
486					PAN	545	532	97.61%	13	2.39%	545	100.00%	0	0.00%	0	0.00%				
487					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%				
488					PNA	243	239	98.35%	4	1.65%	243	100.00%	0	0.00%	0	0.00%				
489					PRD	241	235	97.51%	5	2.07%	240	99.59%	0	0.00%	1	0.41%				
490					PRI	858	797	92.89%	59	6.88%	856	99.77%	0	0.00%	2	0.23%				
491					PSI	115	112	97.39%	3	2.61%	115	100.00%	0	0.00%	0	0.00%				
492					PT	384	374	97.40%	9	2.34%	383	99.74%	0	0.00%	1	0.26%				
493					PU	130	128	98.46%	2	1.54%	130	100.00%	0	0.00%	0	0.00%				
494					PVEM	143	130	90.91%	13	9.09%	143	100.00%	0	0.00%	0	0.00%				
495					TEEP	1680	1644	97.86%	32	1.90%	1676	99.76%	0	0.00%	4	0.24%				
TOTAL CANAL: XETCP-AM 1230						11491	11093	96.54%	371	3.23%	11464	99.77%	0	0.00%	27	0.23%				
496					PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETE-AM 1140	FEPADE	118	103	87.29%	4	3.39%	107	90.68%	0	0.00%	11	9.32%
497	IEE	3360	3191	94.97%					63	1.88%	3254	96.85%	0	0.00%	106	3.15%				
498	IFE	3246	3082	94.95%					69	2.13%	3151	97.07%	0	0.00%	95	2.93%				
499	MC	264	263	99.62%					1	0.38%	264	100.00%	0	0.00%	0	0.00%				
500	MP	130	118	90.77%					11	8.46%	129	99.23%	0	0.00%	1	0.77%				
501	PAN	545	539	98.90%					5	0.92%	544	99.82%	0	0.00%	1	0.18%				
502	PCPP	34	34	100.00%					0	0.00%	34	100.00%	0	0.00%	0	0.00%				
503	PNA	243	241	99.18%					2	0.82%	243	100.00%	0	0.00%	0	0.00%				
504	PRD	241	238	98.76%					3	1.24%	241	100.00%	0	0.00%	0	0.00%				
505	PRI	858	799	93.12%					58	6.76%	857	99.88%	0	0.00%	1	0.12%				
506	PSI	115	114	99.13%					1	0.87%	115	100.00%	0	0.00%	0	0.00%				
507	PT	384	382	99.48%					2	0.52%	384	100.00%	0	0.00%	0	0.00%				
508	PU	130	128	98.46%					1	0.77%	129	99.23%	0	0.00%	1	0.77%				
509	PVEM	143	131	91.61%					12	8.39%	143	100.00%	0	0.00%	0	0.00%				
510	TEEP	1680	1598	95.12%					26	1.55%	1624	96.67%	0	0.00%	56	3.33%				
TOTAL CANAL: XETE-AM 1140									11491	10961	95.39%	258	2.25%	11219	97.63%	0	0.00%	272	2.37%	
511	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEWJ-AM 1420					FEPADE	118	95	80.51%	22	18.64%	117	99.15%	0	0.00%	1	0.85%
512					IEE	3360	2390	71.13%	958	28.51%	3348	99.64%	0	0.00%	12	0.36%				
513					IFE	3246	2217	68.30%	1020	31.42%	3237	99.72%	0	0.00%	9	0.28%				
514					MC	264	215	81.44%	49	18.56%	264	100.00%	0	0.00%	0	0.00%				
515					MP	130	97	74.62%	33	25.38%	130	100.00%	0	0.00%	0	0.00%				
516					PAN	545	441	80.92%	104	19.08%	545	100.00%	0	0.00%	0	0.00%				
517					PCPP	34	25	73.53%	9	26.47%	34	100.00%	0	0.00%	0	0.00%				
518					PNA	243	207	85.19%	36	14.81%	243	100.00%	0	0.00%	0	0.00%				
519					PRD	241	196	81.33%	44	18.26%	240	99.59%	0	0.00%	1	0.41%				
520					PRI	858	690	80.42%	165	19.23%	855	99.65%	0	0.00%	3	0.35%				
521					PSI	115	99	86.09%	15	13.04%	114	99.13%	0	0.00%	1	0.87%				
522					PT	384	318	82.81%	64	16.67%	382	99.48%	0	0.00%	2	0.52%				
523					PU	130	106	81.54%	24	18.46%	130	100.00%	0	0.00%	0	0.00%				
524					PVEM	143	102	71.33%	41	28.67%	143	100.00%	0	0.00%	0	0.00%				
525					TEEP	1680	1345	80.06%	332	19.76%	1677	99.82%	0	0.00%	3	0.18%				
TOTAL CANAL: XEWJ-AM 1420						11491	8543	74.35%	2916	25.38%	11459	99.72%	0	0.00%	32	0.28%				
526					PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTE-FM 99.9	FEPADE	118	108	91.53%	10	8.47%	118	100.00%	0	0.00%	0	0.00%
527	IEE	3360	2747	81.76%					603	17.95%	3350	99.70%	0	0.00%	10	0.30%				
528	IFE	3246	2599	80.07%					642	19.78%	3241	99.85%	0	0.00%	5	0.15%				
529	MC	264	222	84.09%					42	15.91%	264	100.00%	0	0.00%	0	0.00%				
530	MP	130	105	80.77%					25	19.23%	130	100.00%	0	0.00%	0	0.00%				
531	PAN	545	471	86.42%					74	13.58%	545	100.00%	0	0.00%	0	0.00%				
532	PCPP	34	28	82.35%					6	17.65%	34	100.00%	0	0.00%	0	0.00%				
533	PNA	243	204	83.95%					38	15.64%	242	99.59%	0	0.00%	1	0.41%				
534	PRD	241	206	85.48%					35	14.52%	241	100.00%	0	0.00%	0	0.00%				
535	PRI	858	701	81.70%					157	18.30%	858	100.00%	0	0.00%	0	0.00%				
536	PSI	115	104	90.43%					11	9.57%	115	100.00%	0	0.00%	0	0.00%				
537	PT	384	331	86.20%					53	13.80%	384	100.00%	0	0.00%	0	0.00%				
538	PU	130	113	86.92%					17	13.08%	130	100.00%	0	0.00%	0	0.00%				
539	PVEM	143	112	78.32%					28	19.58%	140	97.90%	0	0.00%	3	2.10%				
540	TEEP	1680	1465	87.20%					213	12.68%	1678	99.88%	0	0.00%	2	0.12%				
TOTAL CANAL: XHTE-FM 99.9									11491	9516	82.81%	1954	17.00%	11470	99.82%	0	0.00%	21	0.18%	
541	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTEU-FM 99.1					FEPADE	118	113	95.76%	5	4.24%	118	100.00%	0	0.00%	0	0.00%
542					IEE	3360	3271	97.35%	82	2.44%	3353	99.79%	0	0.00%	7	0.21%				
543					IFE	3246	3164	97.47%	77	2.37%	3241	99.85%	0	0.00%	5	0.15%				
544					MC	264	262	99.24%	2	0.76%	264	100.00%	0	0.00%	0	0.00%				
545					MP	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%				
546					PAN	545	540	99.08%	5	0.92%	545	100.00%	0	0.00%	0	0.00%				
547					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%				
548					PNA	243	240	98.77%	3	1.23%	243	100.00%	0	0.00%	0	0.00%				
549					PRD	241	235	97.51%	5	2.07%	240	99.59%	0	0.00%	1	0.41%				
550					PRI	858	803	93.59%	53	6.18%	856	99.77%	0	0.00%	2	0.23%				
551					PSI	115	115	100.00%	0	0.00%	115	100.00%	0	0.00%	0	0.00%				
552					PT	384	381	99.22%	2	0.52%	383	99.74%	0	0.00%	1	0.26%				
553					PU	130	129	99.23%	1	0.77%	130	100.00%	0	0.00%	0	0.00%				

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
554					PVEM	143	131	91.61%	12	8.39%	143	100.00%	0	0.00%	0	0.00%
555					TEEP	1680	1655	98.51%	22	1.31%	1677	99.82%	0	0.00%	3	0.18%
TOTAL CANAL: XHTEU-FM 99.1						11491	11193	97.41%	279	2.43%	11472	99.83%	0	0.00%	19	0.17%
TOTAL MEDIO: RADIO CONCESIONADO						68946	62289	90.34%	6233	9.04%	68522	99.39%	0	0.00%	424	0.61%
556	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHHTP-TV CANAL7	FEPADE	115	105	91.30%	10	8.70%	115	100.00%	0	0.00%	0	0.00%
557					IEE	3360	3095	92.11%	237	7.05%	3332	99.17%	0	0.00%	28	0.83%
558					IFE	3249	2984	91.84%	236	7.26%	3220	99.11%	0	0.00%	29	0.89%
559					MC	264	250	94.70%	11	4.17%	261	98.86%	0	0.00%	3	1.14%
560					MP	130	113	86.92%	16	12.31%	129	99.23%	0	0.00%	1	0.77%
561					PAN	545	512	93.94%	31	5.69%	543	99.63%	0	0.00%	2	0.37%
562					PCPP	34	32	94.12%	1	2.94%	33	97.06%	0	0.00%	1	2.94%
563					PNA	243	229	94.24%	12	4.94%	241	99.18%	0	0.00%	2	0.82%
564					PRD	239	224	93.72%	13	5.44%	237	99.16%	0	0.00%	2	0.84%
565					PRI	858	785	91.49%	68	7.93%	853	99.42%	0	0.00%	5	0.58%
566					PSI	113	105	92.92%	7	6.19%	112	99.12%	0	0.00%	1	0.88%
567					PT	384	364	94.79%	18	4.69%	382	99.48%	0	0.00%	2	0.52%
568					PU	130	120	92.31%	10	7.69%	130	100.00%	0	0.00%	0	0.00%
569					PVEM	143	136	95.10%	6	4.20%	142	99.30%	0	0.00%	1	0.70%
570	TEEP	1680	1575	93.75%	91	5.42%	1666	99.17%	0	0.00%	14	0.83%				
TOTAL CANAL: XHHTP-TV CANAL7						11487	10629	92.53%	767	6.68%	11396	99.21%	0	0.00%	91	0.79%
571	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHHTN-TV CANAL11	FEPADE	115	103	89.57%	12	10.43%	115	100.00%	0	0.00%	0	0.00%
572					IEE	3360	3161	94.08%	184	5.48%	3345	99.55%	2	0.06%	13	0.39%
573					IFE	3249	3061	94.21%	176	5.42%	3237	99.63%	1	0.03%	11	0.34%
574					MC	264	256	96.97%	8	3.03%	264	100.00%	0	0.00%	0	0.00%
575					MP	130	117	90.00%	12	9.23%	129	99.23%	1	0.77%	0	0.00%
576					PAN	545	527	96.70%	18	3.30%	545	100.00%	0	0.00%	0	0.00%
577					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%
578					PNA	243	235	96.71%	7	2.88%	242	99.59%	0	0.00%	1	0.41%
579					PRD	239	231	96.65%	6	2.51%	237	99.16%	1	0.42%	1	0.42%
580					PRI	858	796	92.77%	60	6.99%	856	99.77%	1	0.12%	1	0.12%
581					PSI	113	108	95.58%	5	4.42%	113	100.00%	0	0.00%	0	0.00%
582					PT	384	367	95.57%	17	4.43%	384	100.00%	0	0.00%	0	0.00%
583					PU	130	124	95.38%	6	4.62%	130	100.00%	0	0.00%	0	0.00%
584					PVEM	143	136	95.10%	6	4.20%	142	99.30%	0	0.00%	1	0.70%
585	TEEP	1680	1596	95.00%	78	4.64%	1674	99.64%	0	0.00%	6	0.36%				
TOTAL CANAL: XHHTN-TV CANAL11						11487	10851	94.46%	596	5.19%	11447	99.65%	6	0.05%	34	0.30%
TOTAL MEDIO: TELEVISION CONCESIONADO						22974	21480	93.50%	1363	5.93%	22843	99.43%	6	0.03%	125	0.54%
TOTAL CEVEM: 101 - TEHUACAN						9120	83769	91.13%	7596	8.26%	91365	99.40%	6	0.01%	549	0.60%
TOTAL ESTADO: PUEBLA						446689	422170	94.51%	21858	4.89%	444028	99.40%	694	0.16%	1967	0.44%
586	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XEHIT-AM 1310	FEPADE	118	112	94.92%	6	5.08%	118	100.00%	0	0.00%	0	0.00%
587					IEE	3360	3292	97.98%	61	1.82%	3353	99.79%	7	0.21%	0	0.00%
588					IFE	3246	3179	97.94%	61	1.88%	3240	99.82%	6	0.18%	0	0.00%
589					MC	264	256	96.97%	3	1.14%	259	98.11%	2	0.76%	3	1.14%
590					MP	130	120	92.31%	9	6.92%	129	99.23%	1	0.77%	0	0.00%
591					PAN	545	528	96.88%	9	1.65%	537	98.53%	2	0.37%	6	1.10%
592					PCPP	34	33	97.06%	1	2.94%	34	100.00%	0	0.00%	0	0.00%
593					PNA	243	239	98.35%	3	1.23%	242	99.59%	1	0.41%	0	0.00%
594					PRD	241	236	97.93%	4	1.66%	240	99.59%	1	0.41%	0	0.00%
595					PRI	858	810	94.41%	45	5.24%	855	99.65%	3	0.35%	0	0.00%
596					PSI	115	113	98.26%	1	0.87%	114	99.13%	1	0.87%	0	0.00%
597					PT	384	377	98.18%	3	0.78%	380	98.96%	3	0.78%	1	0.26%
598					PU	130	125	96.15%	2	1.54%	127	97.69%	1	0.77%	2	1.54%
599					PVEM	143	142	99.30%	1	0.70%	143	100.00%	0	0.00%	0	0.00%
600	TEEP	1680	1645	97.92%	31	1.85%	1676	99.76%	4	0.24%	0	0.00%				
TOTAL CANAL: XEHIT-AM 1310						11491	11207	97.53%	240	2.09%	11447	99.62%	32	0.28%	12	0.10%
601	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XHMAXX- FM 98.1	FEPADE	118	107	90.68%	11	9.32%	118	100.00%	0	0.00%	0	0.00%
602					IEE	3360	3177	94.55%	183	5.45%	3360	100.00%	0	0.00%	0	0.00%
603					IFE	3246	3022	93.10%	224	6.90%	3246	100.00%	0	0.00%	0	0.00%
604					MC	264	257	97.35%	7	2.65%	264	100.00%	0	0.00%	0	0.00%
605					MP	130	118	90.77%	12	9.23%	130	100.00%	0	0.00%	0	0.00%
606					PAN	545	535	98.17%	10	1.83%	545	100.00%	0	0.00%	0	0.00%
607					PCPP	34	34	100.00%	0	0.00%	34	100.00%	0	0.00%	0	0.00%
608					PNA	243	238	97.94%	5	2.06%	243	100.00%	0	0.00%	0	0.00%
609					PRD	241	239	99.17%	2	0.83%	241	100.00%	0	0.00%	0	0.00%
610					PRI	858	786	91.61%	72	8.39%	858	100.00%	0	0.00%	0	0.00%
611					PSI	115	111	96.52%	4	3.48%	115	100.00%	0	0.00%	0	0.00%
612					PT	384	372	96.88%	12	3.13%	384	100.00%	0	0.00%	0	0.00%
613					PU	130	124	95.38%	6	4.62%	130	100.00%	0	0.00%	0	0.00%
614					PVEM	143	139	97.20%	4	2.80%	143	100.00%	0	0.00%	0	0.00%
615	TEEP	1680	1633	97.20%	47	2.80%	1680	100.00%	0	0.00%	0	0.00%				
TOTAL CANAL: XHMAXX-FM 98.1						11491	10892	94.79%	599	5.21%	11491	100.00%	0	0.00%	0	0.00%
TOTAL MEDIO: RADIO CONCESIONADO						22982	22099	96.16%	839	3.65%	22938	99.81%	32	0.14%	12	0.05%
TOTAL CEVEM: 135 - ZACATELCO						22982	22099	96.16%	839	3.65%	22938	99.81%	32	0.14%	12	0.05%
TOTAL ESTADO: TLAXCALA						22982	22099	96.16%	839	3.65%	22938	99.81%	32	0.14%	12	0.05%
TOTAL GLOBAL						469671	444269	94.59%	22697	4.83%	466966	99.42%	726	0.15%	1979	0.42%