

DIRECCIÓN EJECUTIVA DE PREROGATIVAS Y PARTIDOS POLÍTICOS

DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

INFORME DE MONITOREO

CENACOM

OFICINAS CENTRALES

Corte del 03/04/2013 al 09/04/2013

INFORME PARA EL COMITÉ																
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	IEE	203	134	66.01	51	25.12	185	91.13	0	0	18	8.87
2					IFE	203	135	66.5	49	24.14	184	90.64	0	0	19	9.36
3					MC	14	11	78.57	2	14.29	13	92.86	0	0	1	7.14
4					PAN	34	28	82.35	3	8.82	31	91.18	0	0	3	8.82
5					PCPP	6	4	66.67	2	33.33	6	100	0	0	0	0
6					PNA	16	12	75	3	18.75	15	93.75	0	0	1	6.25
7					PRD	14	12	85.71	1	7.14	13	92.86	0	0	1	7.14
8					PRI	51	41	80.39	6	11.76	47	92.16	0	0	4	7.84
9					PSI	2	1	50	1	50	2	100	0	0	0	0
10					PT	14	12	85.71	2	14.29	14	100	0	0	0	0
11					PVEM	13	11	84.62	1	7.69	12	92.31	0	0	1	7.69
12					TEEP	98	73	74.49	16	16.33	89	90.82	0	0	9	9.18
TOTAL CANAL: XENG-AM 870						668	474	70.96	137	20.51	611	91.47	0	0	57	8.53
TOTAL MEDIO: RADIO CONCESIONADO						668	474	70.96	137	20.51	611	91.47	0	0	57	8.53
13	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	IEE	203	196	96.55	4	1.97	200	98.52	0	0	3	1.48
14					IFE	203	198	97.54	4	1.97	202	99.51	0	0	1	0.49
15					MC	14	13	92.86	1	7.14	14	100	0	0	0	0
16					PAN	34	33	97.06	0	0	33	97.06	0	0	1	2.94
17					PCPP	6	6	100	0	0	6	100	0	0	0	0
18					PNA	16	16	100	0	0	16	100	0	0	0	0
19					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
20					PRI	51	50	98.04	0	0	50	98.04	0	0	1	1.96
21					PSI	2	2	100	0	0	2	100	0	0	0	0
22					PT	14	14	100	0	0	14	100	0	0	0	0
23					PVEM	13	13	100	0	0	13	100	0	0	0	0
24					TEEP	98	96	97.96	1	1.02	97	98.98	0	0	1	1.02
TOTAL CANAL: XHNGO-FM 98.9						668	650	97.31	11	1.65	661	98.95	0	0	7	1.05
25	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	IEE	203	186	91.63	17	8.37	203	100	0	0	0	0
26					IFE	203	188	92.61	15	7.39	203	100	0	0	0	0
27					MC	14	13	92.86	1	7.14	14	100	0	0	0	0
28					PAN	34	33	97.06	1	2.94	34	100	0	0	0	0
29					PCPP	6	6	100	0	0	6	100	0	0	0	0
30					PNA	16	16	100	0	0	16	100	0	0	0	0
31					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
32					PRI	51	47	92.16	4	7.84	51	100	0	0	0	0
33					PSI	2	2	100	0	0	2	100	0	0	0	0
34					PT	14	13	92.86	1	7.14	14	100	0	0	0	0
35					PVEM	13	12	92.31	1	7.69	13	100	0	0	0	0
36					TEEP	98	94	95.92	4	4.08	98	100	0	0	0	0
TOTAL CANAL: XHTEZ-FM 90.9						668	623	93.26	45	6.74	668	100	0	0	0	0
37	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	IEE	203	148	72.91	17	8.37	165	81.28	0	0	38	18.72
38					IFE	203	148	72.91	17	8.37	165	81.28	0	0	38	18.72
39					MC	14	11	78.57	2	14.29	13	92.86	0	0	1	7.14
40					PAN	34	28	82.35	1	2.94	29	85.29	0	0	5	14.71
41					PCPP	6	5	83.33	0	0	5	83.33	0	0	1	16.67
42					PNA	16	13	81.25	1	6.25	14	87.5	0	0	2	12.5
43					PRD	14	11	78.57	1	7.14	12	85.71	0	0	2	14.29
44					PRI	51	39	76.47	3	5.88	42	82.35	0	0	9	17.65
45					PSI	2	2	100	0	0	2	100	0	0	0	0
46					PT	14	11	78.57	1	7.14	12	85.71	0	0	2	14.29
47					PVEM	13	9	69.23	1	7.69	10	76.92	0	0	3	23.08
48					TEEP	98	73	74.49	7	7.14	80	81.63	0	0	18	18.37
TOTAL CANAL: XHZTP-FM 105.3						668	498	74.55	51	7.63	549	82.19	0	0	119	17.81
TOTAL MEDIO: RADIO PERMISIONADO						2004	1771	88.37	107	5.34	1878	93.71	0	0	126	6.29
TOTAL CEVEM: 98 - HUAUCHINANGO						2672	2245	84.02	244	9.13	2489	93.15	0	0	183	6.85
49	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XECD-AM 1170	IEE	203	196	96.55	7	3.45	203	100	0	0	0	0
50					IFE	203	196	96.55	7	3.45	203	100	0	0	0	0
51					MC	14	14	100	0	0	14	100	0	0	0	0
52					PAN	34	33	97.06	1	2.94	34	100	0	0	0	0
53					PCPP	6	6	100	0	0	6	100	0	0	0	0
54					PNA	16	15	93.75	1	6.25	16	100	0	0	0	0
55					PRD	14	13	92.86	1	7.14	14	100	0	0	0	0
56					PRI	51	51	100	0	0	51	100	0	0	0	0
57					PSI	2	2	100	0	0	2	100	0	0	0	0
58					PT	14	14	100	0	0	14	100	0	0	0	0
59					PVEM	13	11	84.62	2	15.38	13	100	0	0	0	0
60					TEEP	98	95	96.94	3	3.06	98	100	0	0	0	0
TOTAL CANAL: XECD-AM 1170						668	646	96.71	22	3.29	668	100	0	0	0	0
61	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEHR-AM 1090	IEE	203	201	99.01	2	0.99	203	100	0	0	0	0
62					IFE	203	198	97.54	5	2.46	203	100	0	0	0	0
63					MC	14	14	100	0	0	14	100	0	0	0	0
64					PAN	34	34	100	0	0	34	100	0	0	0	0
65					PCPP	6	6	100	0	0	6	100	0	0	0	0
66					PNA	16	16	100	0	0	16	100	0	0	0	0
67					PRD	14	14	100	0	0	14	100	0	0	0	0
68					PRI	51	51	100	0	0	51	100	0	0	0	0
69					PSI	2	2	100	0	0	2	100	0	0	0	0
70					PT	14	14	100	0	0	14	100	0	0	0	0
71					PVEM	13	13	100	0	0	13	100	0	0	0	0
72					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0
TOTAL CANAL: XEHR-AM 1090						668	660	98.8	8	1.2	668	100	0	0	0	0
73					IEE	203	201	99.01	2	0.99	203	100	0	0	0	0
74					IFE	203	200	98.52	3	1.48	203	100	0	0	0	0
75					MC	14	14	100	0	0	14	100	0	0	0	0

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	%(B/A)	FUERA DE PAUTA (C)	%(C/A)	PROMOCIONALES TRANSMITIDOS (D)	%(D/A)	PROBLEMAS TÉCNICOS (E)	%(E/A)	NO TRANSMITIDOS (F)	%(F/A)				
438	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTEU-FM 99.1	PNA	16	16	100	0	0	16	100	0	0	0	0				
439					PRD	14	14	100	0	0	14	100	0	0	0	0	0	0		
440					PRI	51	51	100	0	0	51	100	0	0	0	0	0	0		
441					PSI	2	2	100	0	0	2	100	0	0	0	0	0	0	0	
442					PT	14	14	100	0	0	14	100	0	0	0	0	0	0	0	
443					PVEM	13	13	100	0	0	13	100	0	0	0	0	0	0	0	
444					TEEP	98	97	98.98	1	1.02	98	100	0	0	0	0	0	0	0	
TOTAL CANAL: XHTEU-FM 99.1						668	658	98.5	10	1.5	668	100	0	0	0	0				
TOTAL MEDIO: RADIO CONCESIONADO						4008	3677	91.74	330	8.23	4007	99.98	0	0	1	0.02				
445	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHP-TV CANAL7	IEE	203	182	89.66	9	4.43	191	94.09	0	0	12	5.91				
446					IFE	203	186	91.63	5	2.46	191	94.09	0	0	12	5.91				
447					MC	14	12	85.71	1	7.14	13	92.86	0	0	1	7.14				
448					PAN	34	31	91.18	2	5.88	33	97.06	0	0	1	2.94				
449					PCPP	6	5	83.33	0	0	5	83.33	0	0	1	16.67				
450					PNA	16	15	93.75	0	0	15	93.75	0	0	1	6.25				
451					PRD	14	12	85.71	1	7.14	13	92.86	0	0	1	7.14				
452					PRI	51	49	96.08	0	0	49	96.08	0	0	2	3.92				
453					PSI	2	1	50	0	0	1	50	0	0	1	50				
454					PT	14	13	92.86	0	0	13	92.86	0	0	1	7.14				
455					PVEM	13	13	100	0	0	13	100	0	0	0	0				
456					TEEP	98	88	89.8	4	4.08	92	93.88	0	0	6	6.12				
TOTAL CANAL: XHTHP-TV CANAL7						668	607	90.87	22	3.29	629	94.16	0	0	39	5.84				
457					PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHN-TV CANAL11	IEE	203	188	92.61	15	7.39	203	100	0	0	0	0
458	IFE	203	196	96.55					7	3.45	203	100	0	0	0	0				
459	MC	14	14	100					0	0	14	100	0	0	0	0				
460	PAN	34	34	100					0	0	34	100	0	0	0	0				
461	PCPP	6	5	83.33					1	16.67	6	100	0	0	0	0				
462	PNA	16	16	100					0	0	16	100	0	0	0	0				
463	PRD	14	14	100					0	0	14	100	0	0	0	0				
464	PRI	51	51	100					0	0	51	100	0	0	0	0				
465	PSI	2	2	100					0	0	2	100	0	0	0	0				
466	PT	14	13	92.86					1	7.14	14	100	0	0	0	0				
467	PVEM	13	13	100					0	0	13	100	0	0	0	0				
468	TEEP	98	97	98.98					1	1.02	98	100	0	0	0	0				
TOTAL CANAL: XHTHN-TV CANAL11									668	643	96.26	25	3.74	668	100	0	0	0	0	
TOTAL MEDIO: TELEVISION CONCESIONADO									1336	1250	93.56	47	3.52	1297	97.08	0	0	39	2.92	
TOTAL CEVEM: 101 - TEHUACAN						5344	4927	92.2	377	7.05	5304	99.25	0	0	40	0.75				
TOTAL ESTADO: PUEBLA						25968	24587	94.68	1154	4.44	25741	99.13	0	0	227	0.87				
469	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XEHIT-AM 1310	IEE	203	201	99.01	2	0.99	203	100	0	0	0	0				
470					IFE	203	200	98.52	3	1.48	203	100	0	0	0	0				
471					MC	14	14	100	0	0	14	100	0	0	0	0				
472					PAN	34	33	97.06	1	2.94	34	100	0	0	0	0				
473					PCPP	6	6	100	0	0	6	100	0	0	0	0				
474					PNA	16	16	100	0	0	16	100	0	0	0	0				
475					PRD	14	14	100	0	0	14	100	0	0	0	0				
476					PRI	51	51	100	0	0	51	100	0	0	0	0				
477					PSI	2	2	100	0	0	2	100	0	0	0	0				
478					PT	14	14	100	0	0	14	100	0	0	0	0				
479					PVEM	13	13	100	0	0	13	100	0	0	0	0				
480					TEEP	98	96	97.96	2	2.04	98	100	0	0	0	0				
TOTAL CANAL: XEHIT-AM 1310						668	660	98.8	8	1.2	668	100	0	0	0	0				
481					TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XHMAXX- FM 98.1	IEE	203	201	99.01	2	0.99	203	100	0	0	0	0
482	IFE	203	201	99.01					2	0.99	203	100	0	0	0	0				
483	MC	14	14	100					0	0	14	100	0	0	0	0				
484	PAN	34	34	100					0	0	34	100	0	0	0	0				
485	PCPP	6	6	100					0	0	6	100	0	0	0	0				
486	PNA	16	15	93.75					1	6.25	16	100	0	0	0	0				
487	PRD	14	14	100					0	0	14	100	0	0	0	0				
488	PRI	51	51	100					0	0	51	100	0	0	0	0				
489	PSI	2	2	100					0	0	2	100	0	0	0	0				
490	PT	14	14	100					0	0	14	100	0	0	0	0				
491	PVEM	13	13	100					0	0	13	100	0	0	0	0				
492	TEEP	98	98	100					0	0	98	100	0	0	0	0				
TOTAL CANAL: XHMAXX-FM 98.1									668	663	99.25	5	0.75	668	100	0	0	0	0	
TOTAL MEDIO: RADIO CONCESIONADO									1336	1323	99.03	13	0.97	1336	100	0	0	0	0	
TOTAL CEVEM: 135 - ZACATELCO						1336	1323	99.03	13	0.97	1336	100	0	0	0	0				
TOTAL ESTADO: TLAXCALA						1336	1323	99.03	13	0.97	1336	100	0	0	0	0				
TOTAL GLOBAL						27304	25910	94.89	1167	4.27	27077	99.17	0	0	227	0.83				