

DIRECCIÓN EJECUTIVA DE PRERROGATIVAS Y PARTIDOS POLÍTICOS

DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

INFORME DE MONITOREO

CENACOM

OFICINAS CENTRALES

Corte del 19/04/2013 al 23/04/2013

INFORME PARA EL COMITÉ																
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PALITADOS (A)	DENTRO DE PALITA (B)	% (B/A)	FUERA DE PALITA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	IEE	190	130	68.42	51	26.84	181	95.26	0	0	9	4.74
IFE					190	133	70	47	24.74	180	94.74	0	0	10	5.26	
TEEP					100	79	79	16	16	95	95	0	0	5	5	
TOTAL CANAL: XENG-AM 870						480	342	71.25	114	23.75	456	95	0	0	24	5
TOTAL MEDIO: RADIO CONCESIONADO						480	342	71.25	114	23.75	456	95	0	0	24	5
4	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	IEE	190	186	97.89	3	1.58	189	99.47	0	0	1	0.53
IFE					190	186	97.89	4	2.11	190	100	0	0	0	0	
TEEP					100	98	98	2	2	100	100	0	0	0	0	
TOTAL CANAL: XHNGO-FM 98.9						480	470	97.92	9	1.88	479	99.79	0	0	1	0.21
7	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0
IFE					190	186	97.89	4	2.11	190	100	0	0	0	0	
TEEP					100	98	98	2	2	100	100	0	0	0	0	
TOTAL CANAL: XHTEZ-FM 90.9						480	471	98.13	9	1.88	480	100	0	0	0	0
10	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	IEE	190	180	94.74	9	4.74	189	99.47	0	0	1	0.53
IFE					190	184	96.84	5	2.63	189	99.47	0	0	1	0.53	
TEEP					100	98	98	2	2	100	100	0	0	0	0	
TOTAL CANAL: XHZTP-FM 105.3						480	462	96.25	16	3.33	478	99.58	0	0	2	0.42
TOTAL MEDIO: RADIO PERMISIONADO						1440	1403	97.43	34	2.36	1437	99.79	0	0	3	0.21
TOTAL CEVEM: 98 - HUAUCHINANGO						1920	1745	90.89	148	7.71	1893	98.59	0	0	27	1.41
13	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XECD-AM 1170	IEE	190	186	97.89	4	2.11	190	100	0	0	0	0
IFE					190	187	98.42	3	1.58	190	100	0	0	0	0	
TEEP					100	98	98	2	2	100	100	0	0	0	0	
TOTAL CANAL: XECD-AM 1170						480	471	98.13	9	1.88	480	100	0	0	0	0
16	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XEHR-AM 1090	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0
IFE					190	188	98.95	2	1.05	190	100	0	0	0	0	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XEHR-AM 1090						480	474	98.75	6	1.25	480	100	0	0	0	0
19	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XEPUE-AM 1210	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0
IFE					190	187	98.42	3	1.58	190	100	0	0	0	0	
TEEP					100	98	98	2	2	100	100	0	0	0	0	
TOTAL CANAL: XEPUE-AM 1210						480	472	98.33	8	1.67	480	100	0	0	0	0
22	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XEZT-AM 1250	IEE	190	184	96.84	6	3.16	190	100	0	0	0	0
IFE					190	184	96.84	6	3.16	190	100	0	0	0	0	
TEEP					100	98	98	2	2	100	100	0	0	0	0	
TOTAL CANAL: XEZT-AM 1250						480	466	97.08	14	2.92	480	100	0	0	0	0
25	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XEZAR-AM 920	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0
IFE					190	188	98.95	2	1.05	190	100	0	0	0	0	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XEZAR-AM 920						480	474	98.75	6	1.25	480	100	0	0	0	0
28	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XEPA-AM 1010	IEE	190	186	97.89	4	2.11	190	100	0	0	0	0
IFE					190	186	97.89	4	2.11	190	100	0	0	0	0	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XEPA-AM 1010						480	471	98.13	9	1.88	480	100	0	0	0	0
31	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XEPOP-AM 1120	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0
IFE					190	188	98.95	2	1.05	190	100	0	0	0	0	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XEPOP-AM 1120						480	474	98.75	6	1.25	480	100	0	0	0	0
34	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHJE-FM 94.1	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0
IFE					190	188	98.95	2	1.05	190	100	0	0	0	0	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XHJE-FM 94.1						480	474	98.75	6	1.25	480	100	0	0	0	0
37	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHNP-FM 89.3	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0
IFE					190	188	98.95	2	1.05	190	100	0	0	0	0	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XHNP-FM 89.3						480	474	98.75	6	1.25	480	100	0	0	0	0
40	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHOLA-FM 105.1	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0
IFE					190	188	98.95	2	1.05	190	100	0	0	0	0	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XHOLA-FM 105.1						480	474	98.75	6	1.25	480	100	0	0	0	0
43	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHORO-FM 94.9	IEE	190	185	97.37	4	2.11	189	99.47	0	0	1	0.53
IFE					190	186	97.89	4	2.11	190	100	0	0	0	0	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XHORO-FM 94.9						480	470	97.92	9	1.88	479	99.79	0	0	1	0.21
46	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHPBA-FM 98.7	IEE	190	185	97.37	4	2.11	189	99.47	0	0	1	0.53
IFE					190	186	97.89	3	1.58	189	99.47	0	0	1	0.53	
TEEP					100	99	99	1	1	100	100	0	0	0	0	
TOTAL CANAL: XHPBA-FM 98.7						480	470	97.92	8	1.67	478	99.58	0	0	2	0.42
49	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHRC-FM 91.7	IEE	190	181	95.26	9	4.74	190	100	0	0	0	0
IFE					190	182	95.79	8	4.21	190	100	0	0	0	0	
TEEP					100	97	97	3	3	100	100	0	0	0	0	
TOTAL CANAL: XHRC-FM 91.7						480	460	95.83	20	4.17	480	100	0	0	0	0
52	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHRH-FM 103.3	IEE	190	179	94.21	11	5.79	190	100	0	0	0	0
IFE					190	181	95.26	9	4.74	190	100	0	0	0	0	
TEEP					100	96	96	4	4	100	100	0	0	0	0	
TOTAL CANAL: XHRH-FM 103.3						480	456	95	24	5	480	100	0	0	0	0
55	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHRS-FM 90.1	IEE	190	185	97.37	5	2.63	190	100	0	0	0	0
IFE					190	184	96.84	6	3.16	190	100	0	0	0	0	
TEEP					100	96	96	4	4	100	100	0	0	0	0	
TOTAL CANAL: XHRS-FM 90.1						480	465	96.88	15	3.13	480	100	0	0	0	0
58	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLLULA DE RIVADAVIA	XHVC-FM 102.1	IEE	190	171	90	19	10	190	100	0	0	0	0
IFE					190	166	87.37	24	12.63	190	100	0	0	0	0	
TEEP					100	89	89	11	11	100	100	0	0	0	0	
TOTAL CANAL: XHVC-FM 102.1						480	426	88.75	54	11.25	480	100	0	0	0	0

No.	ENTIDAD	PLAZA	DISTRITO	ESTACION/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)	
61	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHZZM-FM 92.5	IEE	190	170	89.47	20	10.53	190	100	0	0	0	0	
62					IFE	190	165	86.84	25	13.16	190	100	0	0	0	0	0
63					TEEP	100	88	88	12	12	100	100	0	0	0	0	0
TOTAL CANAL: XHZZM-FM 92.5						480	423	88.13	57	11.88	480	100	0	0	0	0	
TOTAL MEDIO: RADIO CONCESIONADO						8160	7894	96.74	263	3.22	8157	99.96	0	0	3	0.04	
64	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHBUP- FM 96.9	IEE	190	189	99.47	1	0.53	190	100	0	0	0	0	
65					IFE	190	189	99.47	1	0.53	190	100	0	0	0	0	0
66					TEEP	100	99	99	1	1	100	100	0	0	0	0	0
TOTAL CANAL: XHBUP-FM 96.9						480	477	99.38	3	0.63	480	100	0	0	0	0	
67	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHCOM- FM 105.9	IEE	190	181	95.26	9	4.74	190	100	0	0	0	0	
68					IFE	190	182	95.79	8	4.21	190	100	0	0	0	0	0
69					TEEP	100	97	97	3	3	100	100	0	0	0	0	0
TOTAL CANAL: XHCOM-FM 105.9						480	460	95.83	20	4.17	480	100	0	0	0	0	
TOTAL MEDIO: RADIO PERMISIONADO						960	937	97.6	23	2.4	960	100	0	0	0	0	
70	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHP-TV CANAL3	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0	
71					IFE	190	187	98.42	3	1.58	190	100	0	0	0	0	0
72					TEEP	100	98	98	2	2	100	100	0	0	0	0	0
TOTAL CANAL: XHP-TV CANAL3						480	472	98.33	8	1.67	480	100	0	0	0	0	
73	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHTEM-TV CANAL12	IEE	190	182	95.79	8	4.21	190	100	0	0	0	0	
74					IFE	190	176	92.63	14	7.37	190	100	0	0	0	0	0
75					TEEP	100	95	95	5	5	100	100	0	0	0	0	0
TOTAL CANAL: XHTEM-TV CANAL12						480	453	94.38	27	5.63	480	100	0	0	0	0	
76	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPUR-TV CANAL6	IEE	190	184	96.84	6	3.16	190	100	0	0	0	0	
77					IFE	190	178	93.68	12	6.32	190	100	0	0	0	0	0
78					TEEP	100	96	96	4	4	100	100	0	0	0	0	0
TOTAL CANAL: XHPUR-TV CANAL6						480	458	95.42	22	4.58	480	100	0	0	0	0	
TOTAL MEDIO: TELEVISION CONCESIONADO						1440	1383	96.04	57	3.96	1440	100	0	0	0	0	
79	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPUE-TV CANAL26	IEE	190	190	100	0	0	190	100	0	0	0	0	
80					IFE	190	190	100	0	0	190	100	0	0	0	0	0
81					TEEP	100	100	100	0	0	100	100	0	0	0	0	0
TOTAL CANAL: XHPUE-TV CANAL26						480	480	100	0	0	480	100	0	0	0	0	
TOTAL MEDIO: TELEVISION PERMISIONADO						480	480	100	0	0	480	100	0	0	0	0	
TOTAL CEVEM: 99 - SAN PEDRO CHOLULA						11040	10694	96.87	343	3.11	11037	99.97	0	0	3	0.03	
82	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEEV-AM 1330	IEE	170	170	100	0	0	170	100	0	0	0	0	
83					IFE	170	170	100	0	0	170	100	0	0	0	0	0
84					TEEP	80	80	100	0	0	80	100	0	0	0	0	0
TOTAL CANAL: XEEV-AM 1330						420	420	100	0	0	420	100	0	0	0	0	
85	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEFS-AM 980	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0	
86					IFE	190	186	97.89	4	2.11	190	100	0	0	0	0	0
87					TEEP	100	95	95	5	5	100	100	0	0	0	0	0
TOTAL CANAL: XEFS-AM 980						480	468	97.5	12	2.5	480	100	0	0	0	0	
88	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHVP-FM 101.3	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0	
89					IFE	190	188	98.95	2	1.05	190	100	0	0	0	0	0
90					TEEP	100	99	99	1	1	100	100	0	0	0	0	0
TOTAL CANAL: XHVP-FM 101.3						480	474	98.75	6	1.25	480	100	0	0	0	0	
TOTAL MEDIO: RADIO CONCESIONADO						1380	1362	98.7	18	1.3	1380	100	0	0	0	0	
91	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHIZU-FM 107.5	IEE	190	180	94.74	10	5.26	190	100	0	0	0	0	
92					IFE	190	182	95.79	8	4.21	190	100	0	0	0	0	0
93					TEEP	100	98	98	2	2	100	100	0	0	0	0	0
TOTAL CANAL: XHIZU-FM 107.5						480	460	95.83	20	4.17	480	100	0	0	0	0	
TOTAL MEDIO: RADIO PERMISIONADO						480	460	95.83	20	4.17	480	100	0	0	0	0	
TOTAL CEVEM: 100 - IZUCAR DE MATAMOROS						1860	1822	97.96	38	2.04	1860	100	0	0	0	0	
94	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEGY-AM 1070	IEE	190	186	97.89	4	2.11	190	100	0	0	0	0	
95					IFE	190	185	97.37	5	2.63	190	100	0	0	0	0	0
96					TEEP	100	98	98	2	2	100	100	0	0	0	0	0
TOTAL CANAL: XEGY-AM 1070						480	469	97.71	11	2.29	480	100	0	0	0	0	
97	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETCP-AM 1230	IEE	190	186	97.89	4	2.11	190	100	0	0	0	0	
98					IFE	190	188	98.95	2	1.05	190	100	0	0	0	0	0
99					TEEP	100	99	99	1	1	100	100	0	0	0	0	0
TOTAL CANAL: XETCP-AM 1230						480	473	98.54	7	1.46	480	100	0	0	0	0	
100	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETE-AM 1140	IEE	190	175	92.11	15	7.89	190	100	0	0	0	0	
101					IFE	190	174	91.58	16	8.42	190	100	0	0	0	0	0
102					TEEP	100	93	93	7	7	100	100	0	0	0	0	0
TOTAL CANAL: XETE-AM 1140						480	442	92.08	38	7.92	480	100	0	0	0	0	
103	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEWJ-AM 1420	IEE	190	114	60	76	40	190	100	0	0	0	0	
104					IFE	190	92	48.42	98	51.58	190	100	0	0	0	0	0
105					TEEP	100	75	75	25	25	100	100	0	0	0	0	0
TOTAL CANAL: XEWJ-AM 1420						480	281	58.54	199	41.46	480	100	0	0	0	0	
106	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTE-FM 99.9	IEE	190	145	76.32	43	22.63	188	98.95	0	0	2	1.05	
107					IFE	190	136	71.58	52	27.37	188	98.95	0	0	2	1.05	
108					TEEP	100	82	82	17	17	99	99	0	0	1	1	
TOTAL CANAL: XHTE-FM 99.9						480	363	75.63	112	23.33	475	98.96	0	0	5	1.04	
109	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTEU-FM 99.1	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0	
110					IFE	190	188	98.95	2	1.05	190	100	0	0	0	0	0
111					TEEP	100	99	99	1	1	100	100	0	0	0	0	0
TOTAL CANAL: XHTEU-FM 99.1						480	474	98.75	6	1.25	480	100	0	0	0	0	
TOTAL MEDIO: RADIO CONCESIONADO						2880	2502	86.88	373	12.95	2875	99.83	0	0	5	0.17	
112	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHP-TV CANAL7	IEE	190	181	95.26	9	4.74	190	100	0	0	0	0	
113					IFE	190	174	91.58	16	8.42	190	100	0	0	0	0	0
114					TEEP	100	94	94	6	6	100	100	0	0	0	0	0
TOTAL CANAL: XHTHP-TV CANAL7						480	449	93.54	31	6.46	480	100	0	0	0	0	
115	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHN-TV CANAL11	IEE	190	184	96.84	6	3.16	190	100	0	0	0	0	
116					IFE	190	178	93.68	12	6.32	190	100	0	0	0	0	0
117					TEEP	100	94	94	6	6	100	100	0	0	0	0	0
TOTAL CANAL: XHTHN-TV CANAL11						480	456	95	24	5	480	100	0	0	0	0	
TOTAL MEDIO: TELEVISION CONCESIONADO						960	905	94.27	55	5.73	960	100	0	0	0	0	
TOTAL CEVEM: 101 - TEHUACAN						3840	3407	88.72	428	11.15	3835	99.87	0	0	5	0.13	
TOTAL ESTADO: PUEBLA						18660	17668	94.68	957	5.13	18625	99.81	0	0	35	0.19	
118	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XEKIT-AM 1310	IEE	190	187	98.42	3	1.58	190	100	0	0	0	0	
119					IFE	190	187	98.42	3	1.58	190	100	0	0	0		