

## DIRECCIÓN EJECUTIVA DE PRERROGATIVAS Y PARTIDOS POLÍTICOS

## DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

## SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

# INFORME DE MONITOREO CENACOM OFICINAS CENTRALES

Corte del 01/05/2013 al 04/05/2013

INFORME PARA EL COMITÉ																		
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)		
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	IEE	152	75	49.34	59	38.82	134	88.16	0	0	18	11.84		
2					IFE	152	116	76.32	36	23.68	152	100	0	0	0	0	0	0
3					TEEP	80	69	86.25	9	11.25	78	97.5	0	0	0	2	2.5	0
TOTAL CANAL: XENG-AM 870						384	260	67.71	104	27.08	364	94.79	0	0	20	5.21		
TOTAL MEDIO: RADIO CONCESIONADO						384	260	67.71	104	27.08	364	94.79	0	0	20	5.21	0	0
4	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	IEE	152	141	92.76	11	7.24	152	100	0	0	0	0		
5					IFE	152	148	97.37	4	2.63	152	100	0	0	0	0	0	0
6					TEEP	80	79	98.75	1	1.25	80	100	0	0	0	0	0	0
TOTAL CANAL: XHNGO-FM 98.9						384	368	95.83	16	4.17	384	100	0	0	0	0	0	
7	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	IEE	152	139	91.45	11	7.24	150	98.68	0	0	2	1.32		
8					IFE	152	147	96.71	3	1.97	150	98.68	0	0	2	1.32	0	0
9					TEEP	80	77	96.25	1	1.25	78	97.5	0	0	2	2.5	0	0
TOTAL CANAL: XHTEZ-FM 90.9						384	363	94.53	15	3.91	378	98.44	0	0	6	1.56		
10	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	IEE	152	139	91.45	10	6.58	149	98.03	0	0	3	1.97		
11					IFE	152	145	95.39	5	3.29	150	98.68	0	0	2	1.32	0	0
12					TEEP	80	78	97.5	1	1.25	79	98.75	0	0	1	1.25	0	0
TOTAL CANAL: XHZTP-FM 105.3						384	362	94.27	16	4.17	378	98.44	0	0	6	1.56		
TOTAL MEDIO: RADIO PERMISIONADO						1152	1093	94.88	47	4.08	1140	98.96	0	0	12	1.04		
TOTAL CEVERM: 98 - HUAUCHINANGO						1536	1353	88.09	151	9.83	1504	97.92	0	0	32	2.08	0	0
13	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XECD-AM 1170	IEE	152	151	99.34	1	0.66	152	100	0	0	0	0		
14					IFE	152	151	99.34	1	0.66	152	100	0	0	0	0	0	0
15					TEEP	80	78	97.5	2	2.5	80	100	0	0	0	0	0	0
TOTAL CANAL: XECD-AM 1170						384	380	98.96	4	1.04	384	100	0	0	0	0		
16	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEHR-AM 1090	IEE	152	152	100	0	0	152	100	0	0	0	0		
17					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
18					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XEHR-AM 1090						384	384	100	0	0	384	100	0	0	0	0		
19	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPUE-AM 1210	IEE	152	151	99.34	1	0.66	152	100	0	0	0	0		
20					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
21					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XEPUE-AM 1210						384	383	99.74	1	0.26	384	100	0	0	0	0		
22	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZT-AM 1250	IEE	152	151	99.34	1	0.66	152	100	0	0	0	0		
23					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
24					TEEP	80	79	98.75	1	1.25	80	100	0	0	0	0	0	0
TOTAL CANAL: XEZT-AM 1250						384	382	99.48	2	0.52	384	100	0	0	0	0		
25	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEZAR-AM 920	IEE	152	151	99.34	1	0.66	152	100	0	0	0	0		
26					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
27					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XEZAR-AM 920						384	383	99.74	1	0.26	384	100	0	0	0	0		
28	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPA-AM 1010	IEE	152	147	96.71	5	3.29	152	100	0	0	0	0		
29					IFE	152	145	95.39	7	4.61	152	100	0	0	0	0	0	0
30					TEEP	80	78	97.5	2	2.5	80	100	0	0	0	0	0	0
TOTAL CANAL: XEPA-AM 1010						384	370	96.35	14	3.65	384	100	0	0	0	0		
31	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XEPOP-AM 1120	IEE	152	152	100	0	0	152	100	0	0	0	0		
32					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
33					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XEPOP-AM 1120						384	384	100	0	0	384	100	0	0	0	0		
34	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHJE-FM 94.1	IEE	152	152	100	0	0	152	100	0	0	0	0		
35					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
36					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XHJE-FM 94.1						384	384	100	0	0	384	100	0	0	0	0		
37	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHNP-FM 89.3	IEE	152	152	100	0	0	152	100	0	0	0	0		
38					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
39					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XHNP-FM 89.3						384	384	100	0	0	384	100	0	0	0	0		
40	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHOLA-FM 105.1	IEE	152	152	100	0	0	152	100	0	0	0	0		
41					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
42					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XHOLA-FM 105.1						384	384	100	0	0	384	100	0	0	0	0		
43	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHORO-FM 94.9	IEE	152	152	100	0	0	152	100	0	0	0	0		
44					IFE	152	151	99.34	1	0.66	152	100	0	0	0	0	0	0
45					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XHORO-FM 94.9						384	383	99.74	1	0.26	384	100	0	0	0	0		
46	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPBA-FM 98.7	IEE	152	150	98.68	2	1.32	152	100	0	0	0	0		
47					IFE	152	150	98.68	2	1.32	152	100	0	0	0	0	0	0
48					TEEP	80	79	98.75	1	1.25	80	100	0	0	0	0	0	0
TOTAL CANAL: XHPBA-FM 98.7						384	379	98.7	5	1.3	384	100	0	0	0	0		
49	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRC-FM 91.7	IEE	152	150	98.68	2	1.32	152	100	0	0	0	0		
50					IFE	152	150	98.68	2	1.32	152	100	0	0	0	0	0	0
51					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XHRC-FM 91.7						384	380	98.96	4	1.04	384	100	0	0	0	0		
52	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHRH-FM 103.3	IEE	152	152	100	0	0	152	100	0	0	0	0		
53					IFE	152	152	100	0	0	152	100	0	0	0	0	0	0
54					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XHRH-FM 103.3						384	384	100	0	0	384	100	0	0	0	0		
55	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHR5-FM 90.1	IEE	152	150	98.68	2	1.32	152	100	0	0	0	0		
56					IFE	152	151	99.34	1	0.66	152	100	0	0	0	0	0	0
57					TEEP	80	80	100	0	0	80	100	0	0	0	0	0	0
TOTAL CANAL: XHR5-FM 90.1						384	381	99.22	3	0.78	384	100	0	0	0	0		
58	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHVC-FM 102.1	IEE	152	143	94.08	9	5.92	152	100	0	0	0	0		
59					IFE	152	140	92.11	12	7.89	152	100	0	0	0	0	0	0
60					TEEP	80	74	92.5	6	7.5	80	100	0	0	0	0	0	0
TOTAL CANAL: XHVC-FM 102.1						384	357	92.97	27	7.03	384	100	0	0	0	0		
61	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XH2M-FM 92.5														

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)	
TOTAL CANAL: XHZM-FM 92.5						384	348	90.63	36	9.38	384	100	0	0	0	0	
TOTAL MEDIO: RADIO CONCESIONADO						6528	6430	98.5	98	1.5	6528	100	0	0	0	0	0
64	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHBUP- FM 96.9	IEE	152	152	100	0	0	152	100	0	0	0	0	
65					IFE	152	152	100	0	0	152	100	0	0	0	0	0
66					TEEP	80	80	100	0	0	80	100	0	0	0	0	0
TOTAL CANAL: XHBUP-FM 96.9						384	348	100	0	0	384	100	0	0	0	0	
67	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHCOM- FM 105.9	IEE	152	141	92.76	11	7.24	152	100	0	0	0	0	
68					IFE	152	149	98.03	3	1.97	152	100	0	0	0	0	0
69					TEEP	80	79	98.75	1	1.25	80	100	0	0	0	0	0
TOTAL CANAL: XHCOM-FM 105.9						384	369	96.09	15	3.91	384	100	0	0	0	0	
TOTAL MEDIO: RADIO PERMISIONADO						768	753	98.05	15	1.95	768	100	0	0	0	0	0
70	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHP-TV CANAL3	IEE	152	152	100	0	0	152	100	0	0	0	0	
71					IFE	152	152	100	0	0	152	100	0	0	0	0	0
72					TEEP	80	80	100	0	0	80	100	0	0	0	0	0
TOTAL CANAL: XHP-TV CANAL3						384	384	100	0	0	384	100	0	0	0	0	
73	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHTEM-TV CANAL12	IEE	152	139	91.45	13	8.55	152	100	0	0	0	0	
74					IFE	152	141	92.76	11	7.24	152	100	0	0	0	0	0
75					TEEP	80	74	92.5	5	6.25	79	98.75	0	0	1	1.25	
TOTAL CANAL: XHTEM-TV CANAL12						384	354	92.19	29	7.55	383	99.74	0	0	1	0.26	
76	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPUR-TV CANAL6	IEE	152	147	96.71	5	3.29	152	100	0	0	0	0	
77					IFE	152	144	94.74	8	5.26	152	100	0	0	0	0	0
78					TEEP	80	78	97.5	2	2.5	80	100	0	0	0	0	0
TOTAL CANAL: XHPUR-TV CANAL6						384	369	96.09	15	3.91	384	100	0	0	0	0	
TOTAL MEDIO: TELEVISION CONCESIONADO						1152	1107	96.09	44	3.82	1151	99.91	0	0	1	0.09	
79	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XHPUE-TV CANAL26	IEE	152	150	98.68	2	1.32	152	100	0	0	0	0	
80					IFE	152	149	98.03	3	1.97	152	100	0	0	0	0	0
81					TEEP	80	78	97.5	2	2.5	80	100	0	0	0	0	0
TOTAL CANAL: XHPUE-TV CANAL26						384	377	98.18	7	1.82	384	100	0	0	0	0	
TOTAL MEDIO: TELEVISION PERMISIONADO						384	377	98.18	7	1.82	384	100	0	0	0	0	
TOTAL CEVEM: 99 - SAN PEDRO CHOLULA						8832	8667	98.13	164	1.86	8831	99.99	0	0	1	0.01	
82	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEEV-AM 1330	IEE	136	136	100	0	0	136	100	0	0	0	0	
83					IFE	136	136	100	0	0	136	100	0	0	0	0	0
84					TEEP	64	64	100	0	0	64	100	0	0	0	0	0
TOTAL CANAL: XEEV-AM 1330						336	336	100	0	0	336	100	0	0	0	0	
85	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XEF5-AM 980	IEE	152	149	98.03	3	1.97	152	100	0	0	0	0	
86					IFE	152	149	98.03	3	1.97	152	100	0	0	0	0	0
87					TEEP	80	78	97.5	2	2.5	80	100	0	0	0	0	0
TOTAL CANAL: XEF5-AM 980						384	376	97.92	8	2.08	384	100	0	0	0	0	
88	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHVP-FM 101.3	IEE	152	152	100	0	0	152	100	0	0	0	0	
89					IFE	152	152	100	0	0	152	100	0	0	0	0	0
90					TEEP	80	80	100	0	0	80	100	0	0	0	0	0
TOTAL CANAL: XHVP-FM 101.3						384	384	100	0	0	384	100	0	0	0	0	
TOTAL MEDIO: RADIO CONCESIONADO						1104	1096	99.28	8	0.72	1104	100	0	0	0	0	
91	PUEBLA	100 - IZUCAR DE MATAMOROS	14 - IZUCAR DE MATAMOROS	XHIZU-FM 107.5	IEE	152	143	94.08	9	5.92	152	100	0	0	0	0	
92					IFE	152	147	96.71	5	3.29	152	100	0	0	0	0	0
93					TEEP	80	79	98.75	1	1.25	80	100	0	0	0	0	0
TOTAL CANAL: XHIZU-FM 107.5						384	369	96.09	15	3.91	384	100	0	0	0	0	
TOTAL MEDIO: RADIO PERMISIONADO						384	369	96.09	15	3.91	384	100	0	0	0	0	
TOTAL CEVEM: 100 - IZUCAR DE MATAMOROS						1488	1465	98.45	23	1.55	1488	100	0	0	0	0	
94	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEGY-AM 1070	IEE	152	151	99.34	1	0.66	152	100	0	0	0	0	
95					IFE	152	151	99.34	0	0	151	99.34	0	0	1	0.66	
96					TEEP	80	79	98.75	0	0	79	98.75	0	0	1	1.25	
TOTAL CANAL: XEGY-AM 1070						384	381	99.22	3	0.78	382	99.48	0	0	2	0.52	
97	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETCP-AM 1230	IEE	152	152	100	0	0	152	100	0	0	0	0	
98					IFE	152	152	100	0	0	152	100	0	0	0	0	
99					TEEP	80	80	100	0	0	80	100	0	0	0	0	
TOTAL CANAL: XETCP-AM 1230						384	384	100	0	0	384	100	0	0	0	0	
100	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XETE-AM 1140	IEE	152	152	100	0	0	152	100	0	0	0	0	
101					IFE	152	151	99.34	1	0.66	152	100	0	0	0	0	
102					TEEP	80	80	100	0	0	80	100	0	0	0	0	
TOTAL CANAL: XETE-AM 1140						384	383	99.74	1	0.26	384	100	0	0	0	0	
103	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XEWJ-AM 1420	IEE	152	87	57.24	65	42.76	152	100	0	0	0	0	
104					IFE	152	56	36.84	96	63.16	152	100	0	0	0	0	
105					TEEP	80	58	72.5	22	27.5	80	100	0	0	0	0	
TOTAL CANAL: XEWJ-AM 1420						384	201	52.34	183	47.66	384	100	0	0	0	0	
106	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTE-FM 99.9	IEE	152	118	77.63	34	22.37	152	100	0	0	0	0	
107					IFE	152	112	73.68	40	26.32	152	100	0	0	0	0	
108					TEEP	80	68	85	12	15	80	100	0	0	0	0	
TOTAL CANAL: XHTE-FM 99.9						384	298	77.6	86	22.4	384	100	0	0	0	0	
109	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTEU-FM 99.1	IEE	152	152	100	0	0	152	100	0	0	0	0	
110					IFE	152	152	100	0	0	152	100	0	0	0	0	
111					TEEP	80	80	100	0	0	80	100	0	0	0	0	
TOTAL CANAL: XHTEU-FM 99.1						384	384	100	0	0	384	100	0	0	0	0	
TOTAL MEDIO: RADIO CONCESIONADO						2304	2031	88.15	271	11.76	2302	99.91	0	0	2	0.09	
112	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHP-TV CANAL7	IEE	152	136	89.47	16	10.53	152	100	0	0	0	0	
113					IFE	152	140	92.11	12	7.89	152	100	0	0	0	0	
114					TEEP	80	74	92.5	6	7.5	80	100	0	0	0	0	
TOTAL CANAL: XHTHP-TV CANAL7						384	350	91.15	34	8.85	384	100	0	0	0	0	
115	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHN-TV CANAL11	IEE	152	143	94.08	9	5.92	152	100	0	0	0	0	
116					IFE	152	138	90.79	14	9.21	152	100	0	0	0	0	
117					TEEP	80	71	88.75	9	11.25	80	100	0	0	0	0	
TOTAL CANAL: XHTHN-TV CANAL11						384	352	91.67	32	8.33	384	100	0	0	0	0	
TOTAL MEDIO: TELEVISION CONCESIONADO						768	702	91.41	66	8.59	768	100	0	0	0	0	
TOTAL CEVEM: 101 - TEHUACAN						3072	2733	88.96	337	10.97	3070	99.93	0	0	2	0.07	
TOTAL ESTADO: PUEBLA						14928	14218	95.24	675	4.52	14893	99.77	0	0	35	0.23	
118	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XEHT-AM 1310	IEE	152	152	100	0	0	152	100	0	0	0	0	
119					IFE	152	152	100	0	0	152	100	0	0	0	0	
120					TEEP	80	80	100	0	0	80	100	0	0	0	0	
TOTAL CANAL: XEHT-AM 1310						384	384	100	0	0	384	100	0	0	0	0	
121	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XHMAXX- FM 98.1	IEE	152	149	98.03	3	1.97	152	100	0	0	0	0	
122					IFE	152	147	96.71	5	3.29	152	100	0	0	0	0	
123					TEEP	80											